

Our Area 2035

Results of the Public Engagement Exercise

(February – June 2022)

Bro Ardudwy.



1 Introduction

- 1.1 The aim of the Our Area 2035 Project is to hold a discussion with local communities in order to identify what is important to residents and how they would like to see their area develop over the next 10 – 15 years.
- 1.2 Our aim is to work together and develop solutions with organisations, groups and individuals. At the end of the project 13 specialised regeneration plans will be created to reflect the priorities and aspirations of local communities.
- 1.3 The first step to the project involved holding conversations with Councillors, Community and Town Councils and local regeneration groups in order to establish:
 - **What is good about** the area?
 - **What is not so good about** the area?
 - **What changes would you like to see happen** in the area in the next 15 years, that would make the area a better place to live?
- 1.4 **15** Community/Town Councils, organisations, groups and local Members in Bro Arduwy presented their ideas regarding what should be the local priorities for the area in the period up to 2035. These responses were used as a basis for the second stage of wider public engagement.
- 1.5 In February 2022 a public engagement exercise was launched for each of the 13 areas, with local people being invited to contribute to the shaping of the Our Area 2035 project by filling in a simple survey online or on paper.
- 1.6 In order to encourage as many people as possible to participate, a comprehensive engagement campaign was organised, which included:
 - Press releases and a radio item;
 - Advertisements in the local papers;
 - Information leaflets;
 - Messages and videos through social media;
 - Prominent messages on the Cyngor Gwynedd website home page;
 - Attending the North Wales Pride event in Bangor.

1.7 In addition, a series of visits and face to face meetings were organised to hear the voices of groups and individuals that are seldom heard. These included:

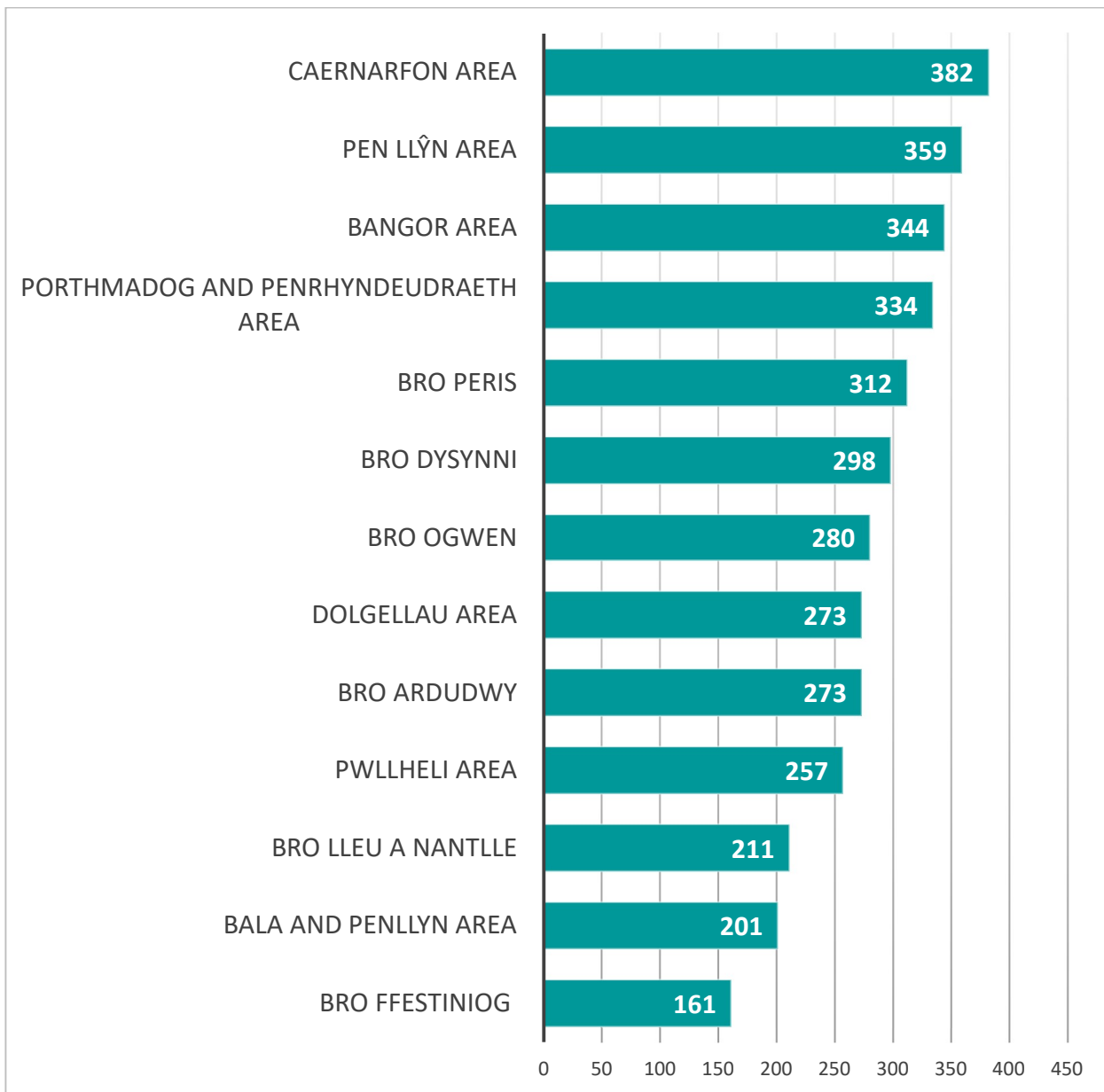
- GISDA Blaenau Ffestiniog – A discussion session with members of the Young People Board and a session with members of the GISDA LGBT+ Club.
- GISDA Caernarfon – A discussion session with members of the GISDA LGBT+ Club.
- GISDA Pwllheli - A discussion session with members of the GISDA LGBT+ Club.
- Dementia Actif Gwynedd, Barmouth - A discussion session after the physical exercises.
- Dementia Actif Gwynedd, Dolgellau - A discussion session after the physical exercises.
- Dementia Actif, Nefyn - A discussion session after playing Boccia at Tafarn yr Heliwr.
- Dementia Actif, Caernarfon - A discussion session after the physical exercises.

2 County Overview

3,776 individuals across Gwynedd took the opportunity to have their say:

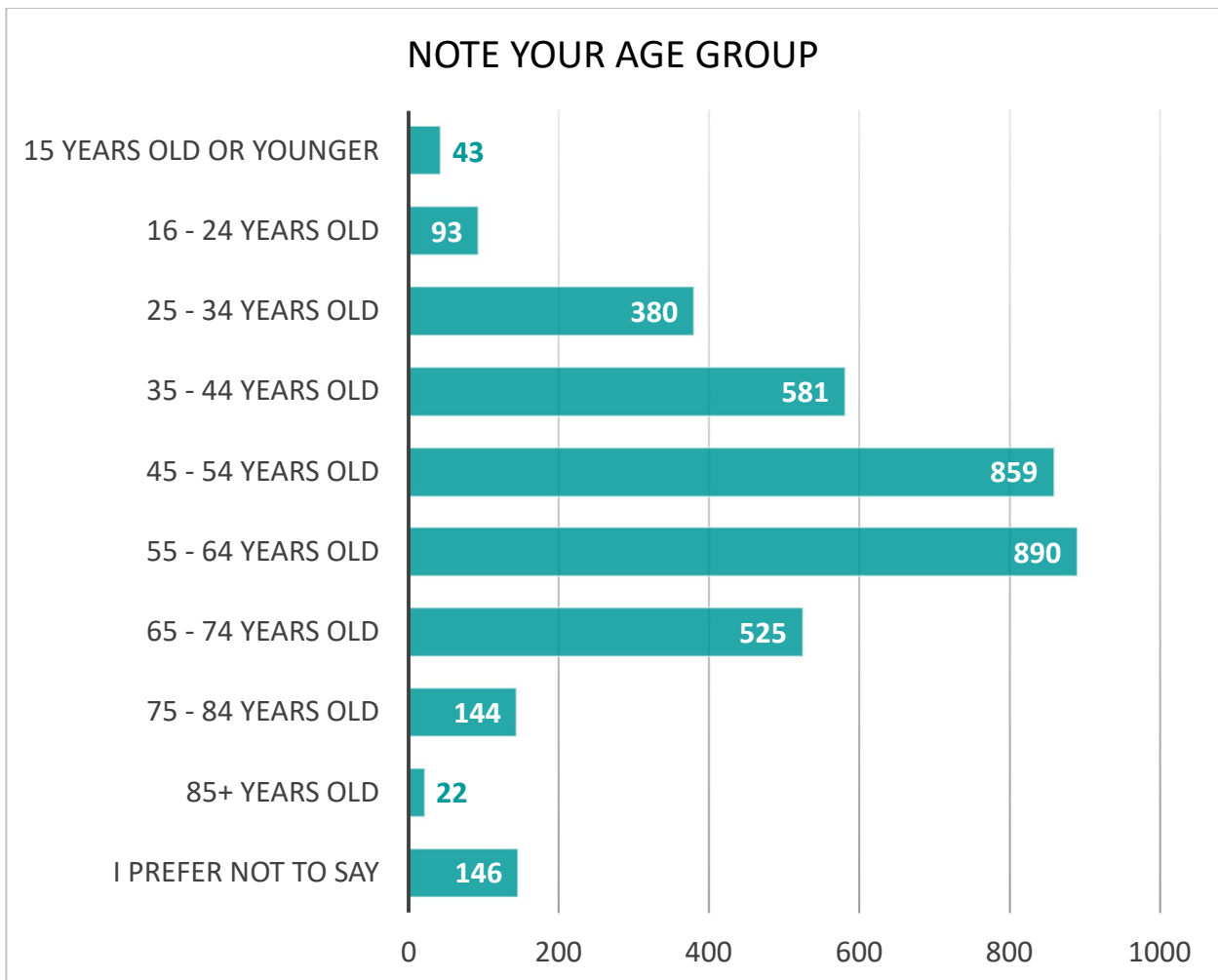
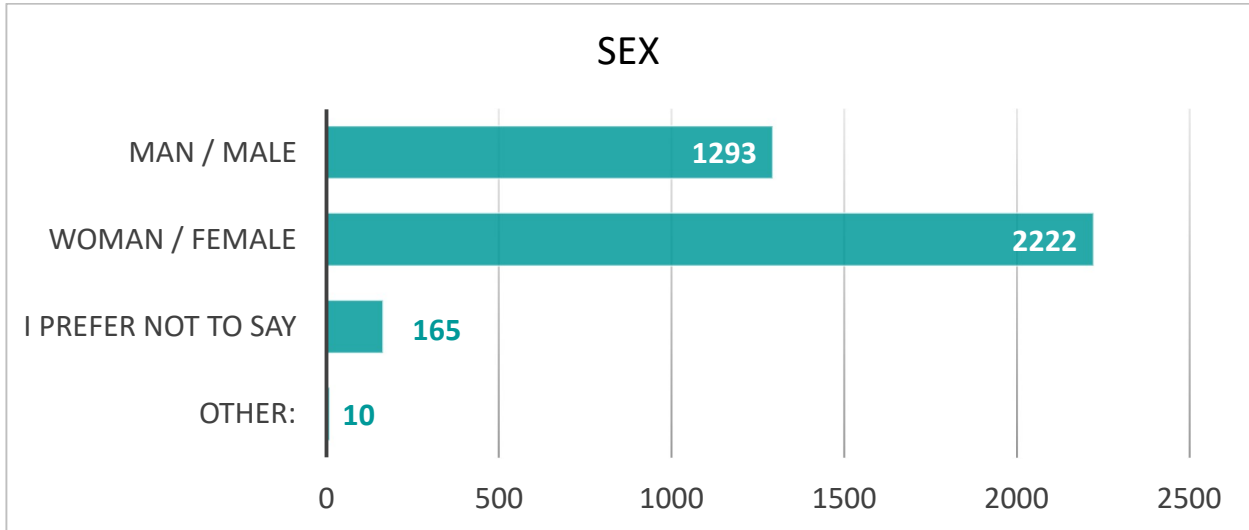
- **3,675** of these completed the online survey.
- **10** completed the paper survey that was available in libraries, 'Siop Gwynedd' or by phone request.
- **6** completed the 'Easy read' version of the survey.
- **85** people attended face to face sessions for **young people, young people in the LGBT+ community, older people and people living with dementia.**

2.1 Number of respondents per area*

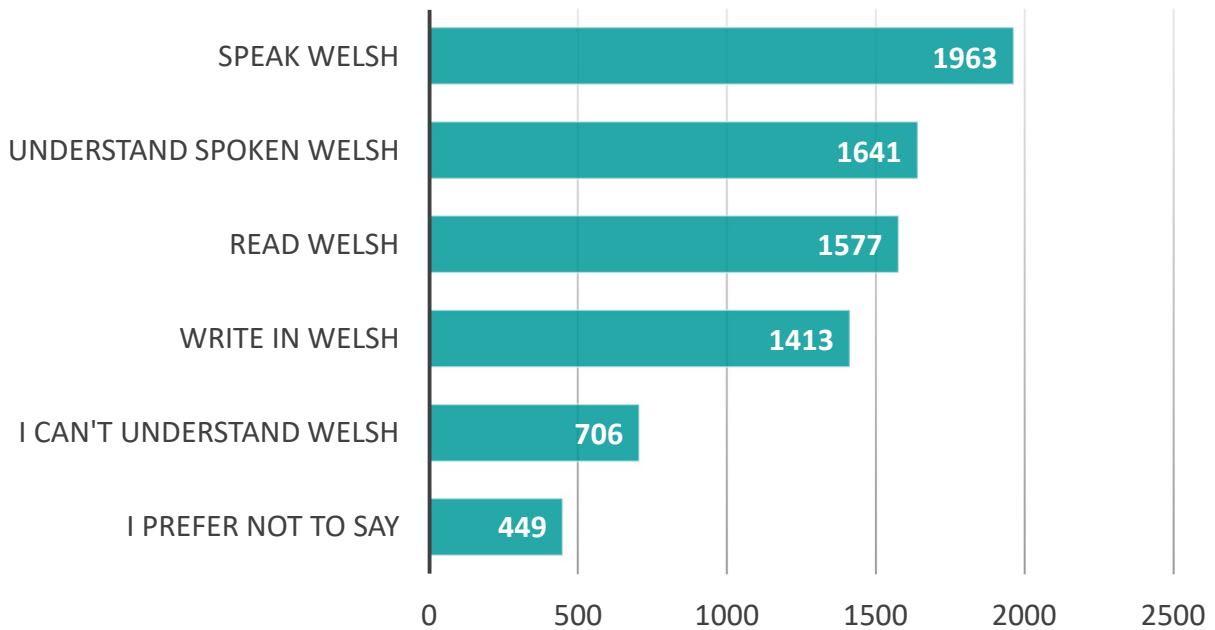


*For the online and paper survey.

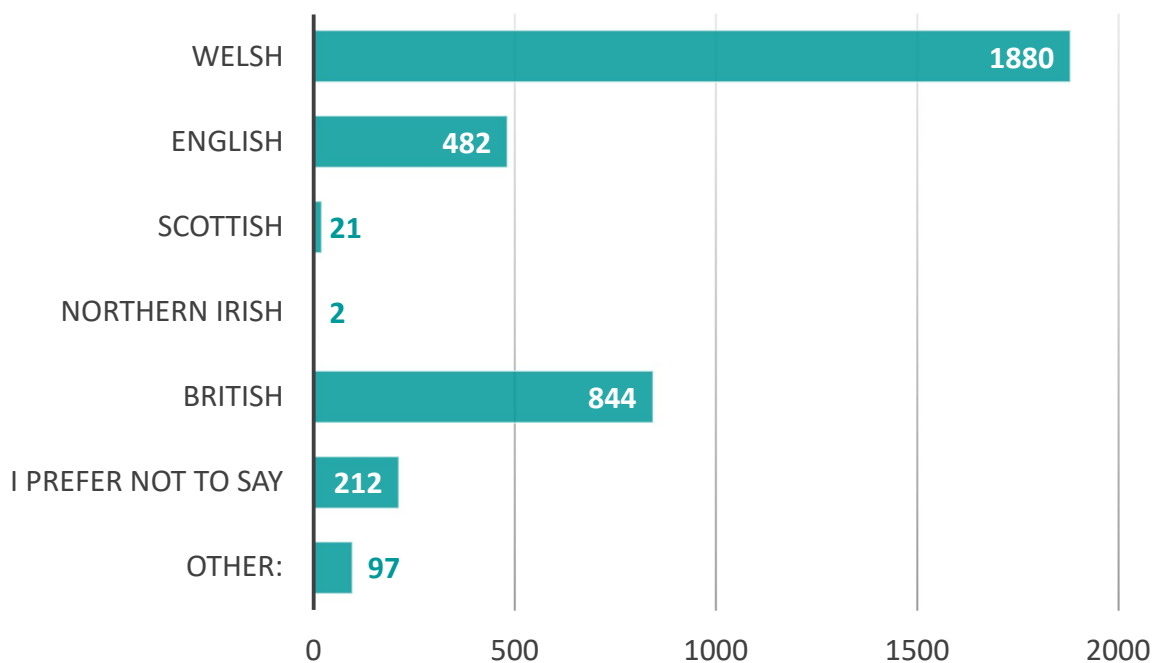
2.2 Overview of the Respondents to the Public Survey for Gwynedd



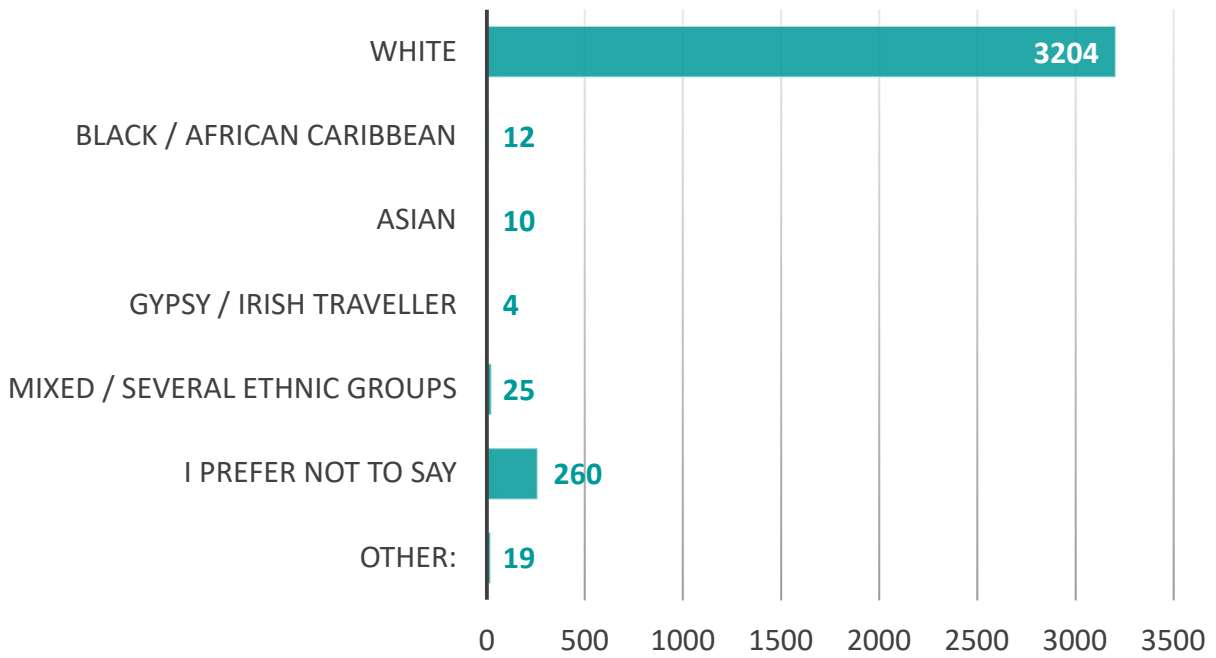
CAN YOU UNDERSTAND, SPEAK, READ AND/OR WRITE IN WELSH?



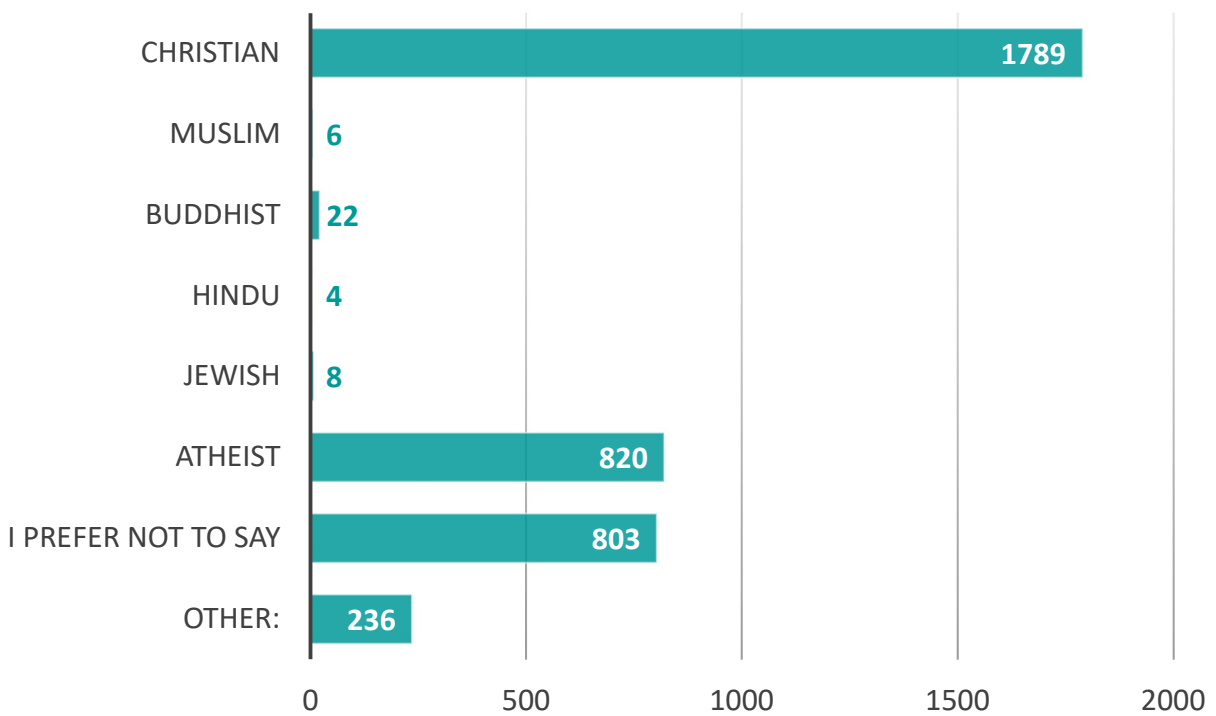
NATIONALITY OR NATIONAL IDENTITY?



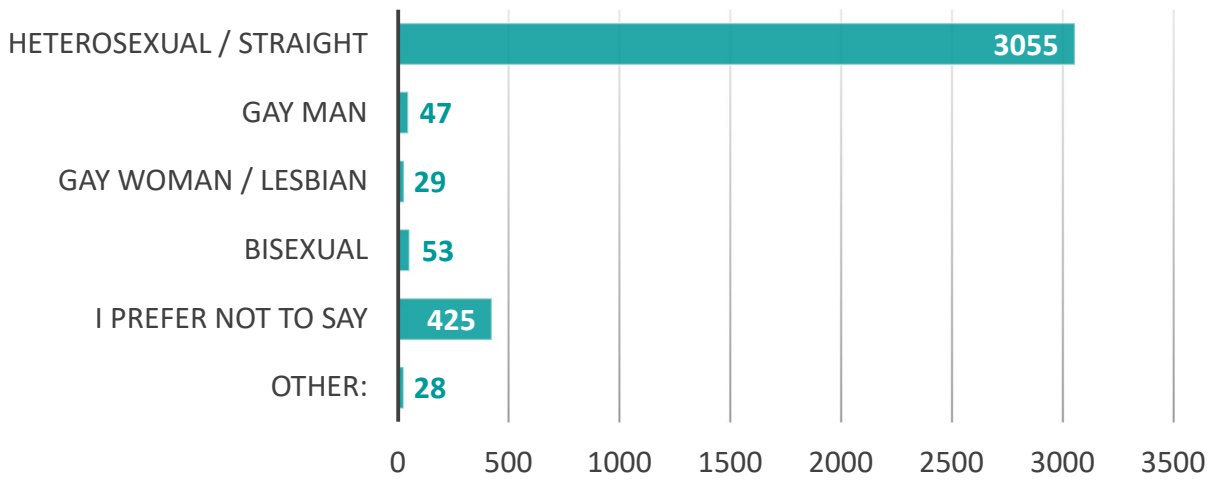
WHAT IS YOUR RACE?



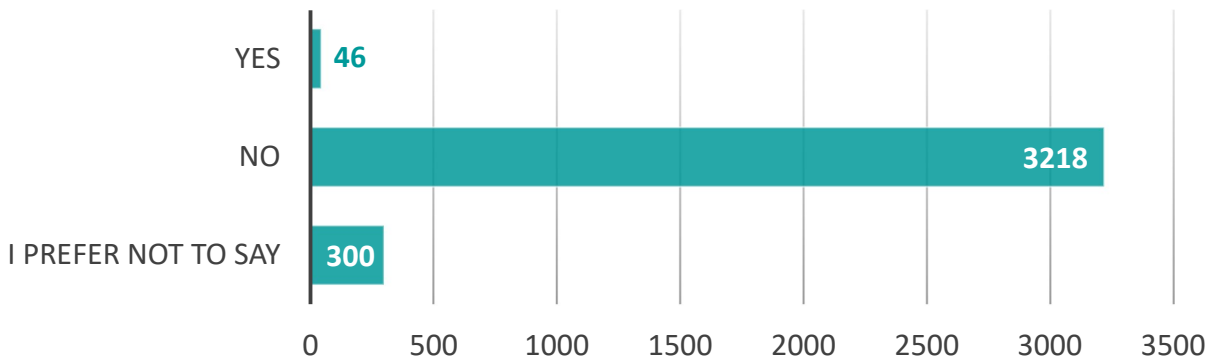
WHAT IS YOUR RELIGION?



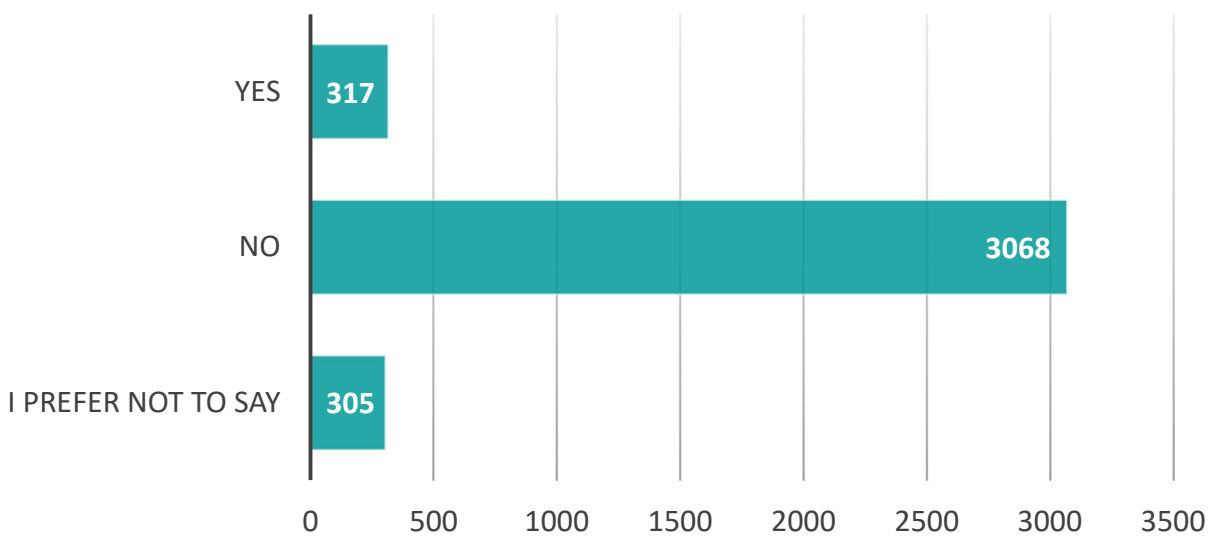
WHICH OF THESE BEST DESCRIBES YOU?



HAS YOUR GENDER IDENTIFICATION CHANGED FROM WHEN YOU WERE BORN?



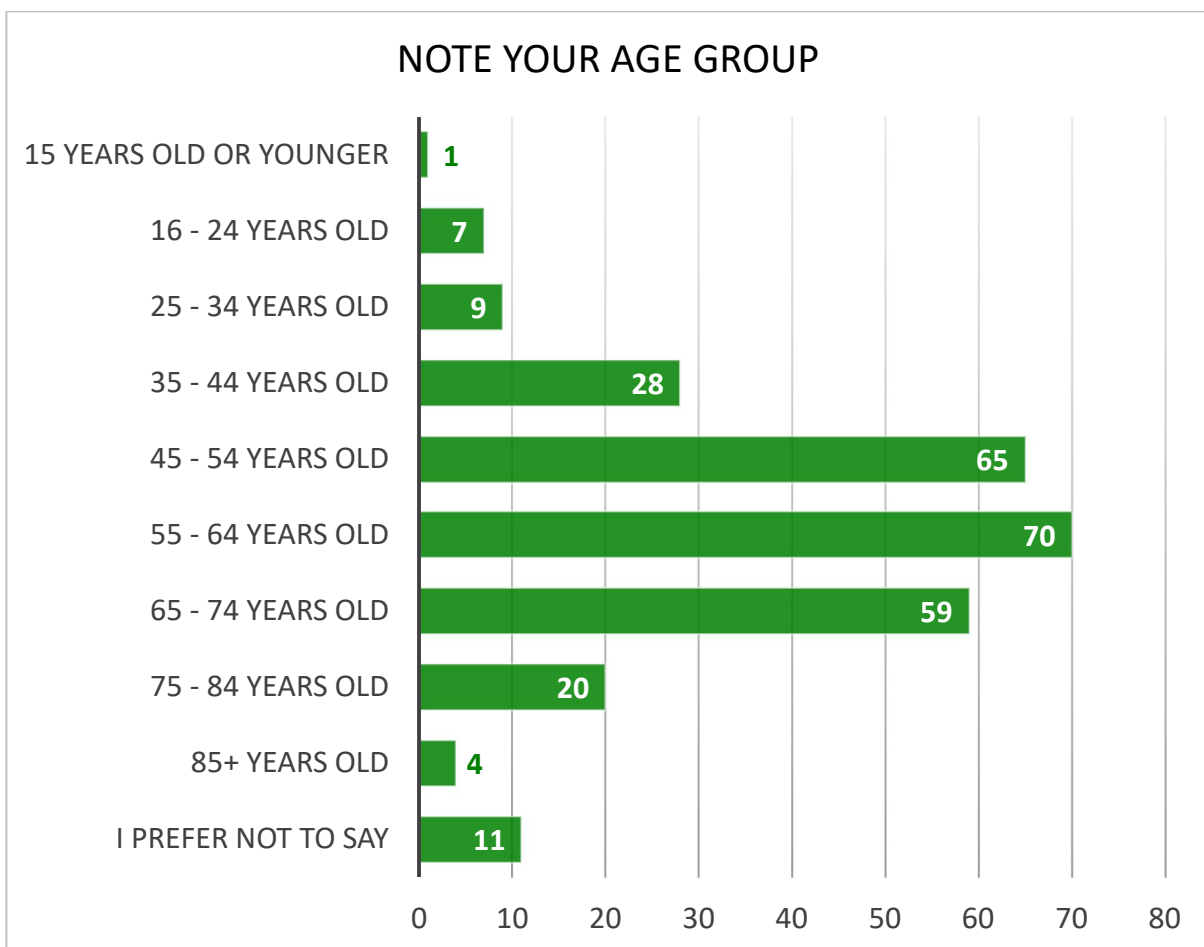
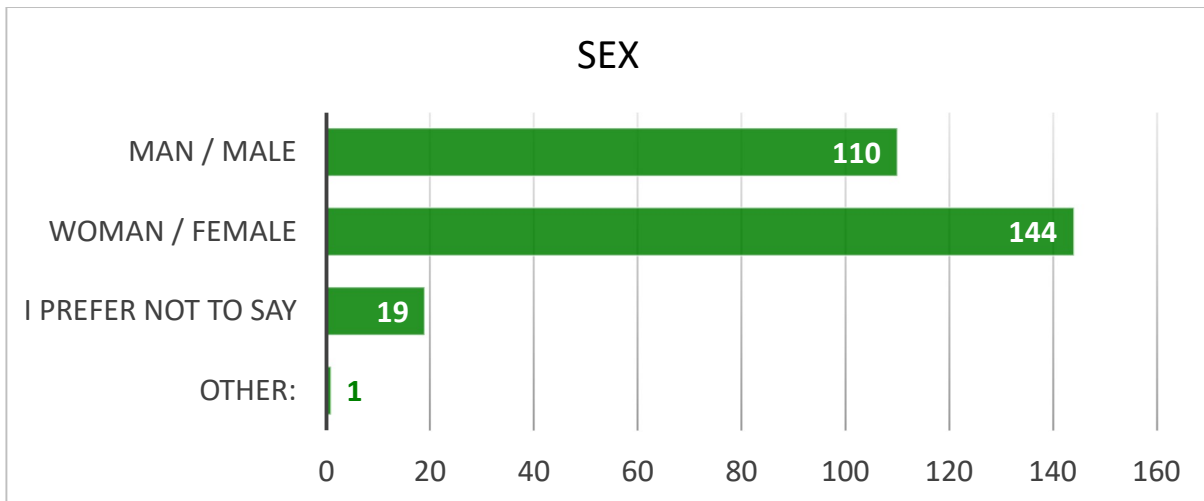
DO YOU CONSIDER YOURSELF A DISABLED PERSON?



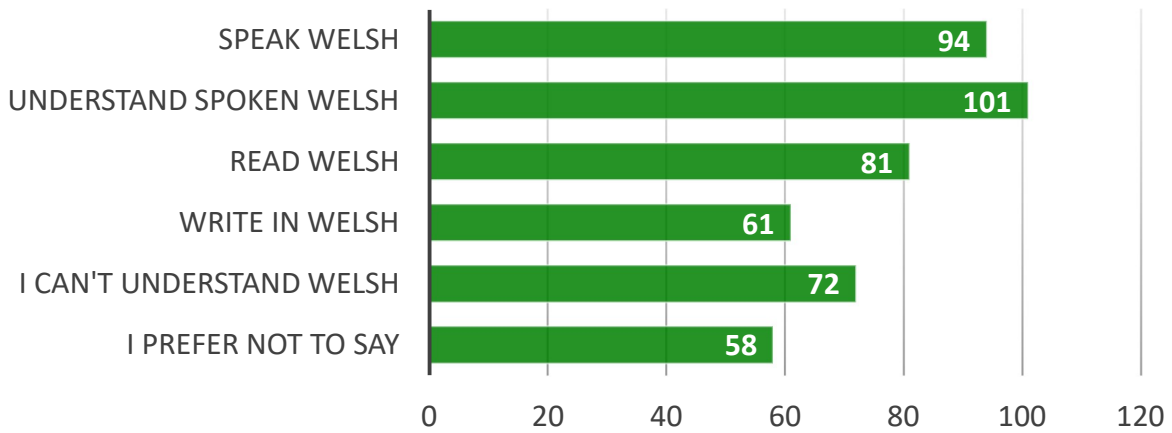
3 Bro Ardudwy Results

3.1 Overview of the Respondents to the Public Survey for Bro Ardudwy.

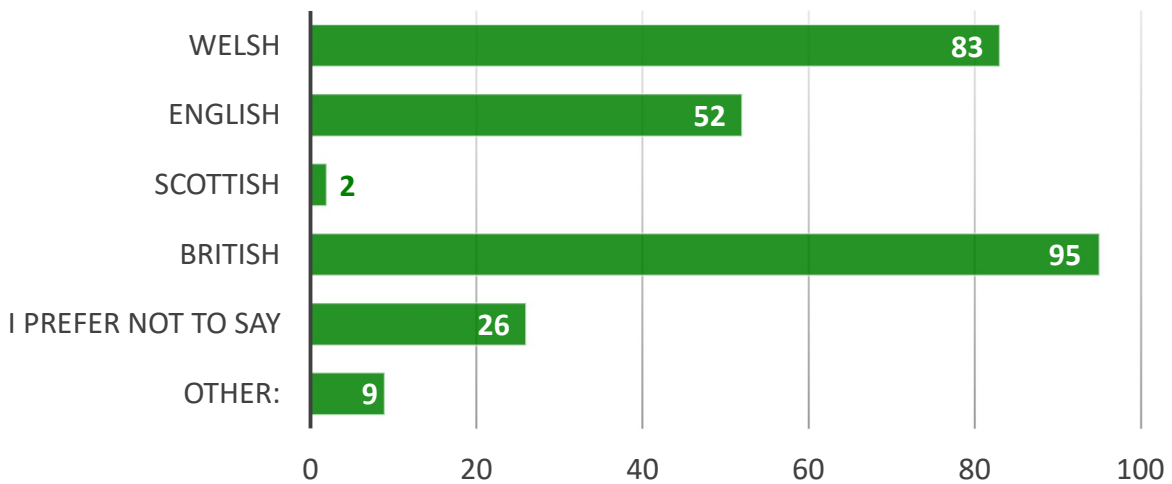
3.2 The Our Area 2035 survey for Bro Ardudwy received **273** responses.



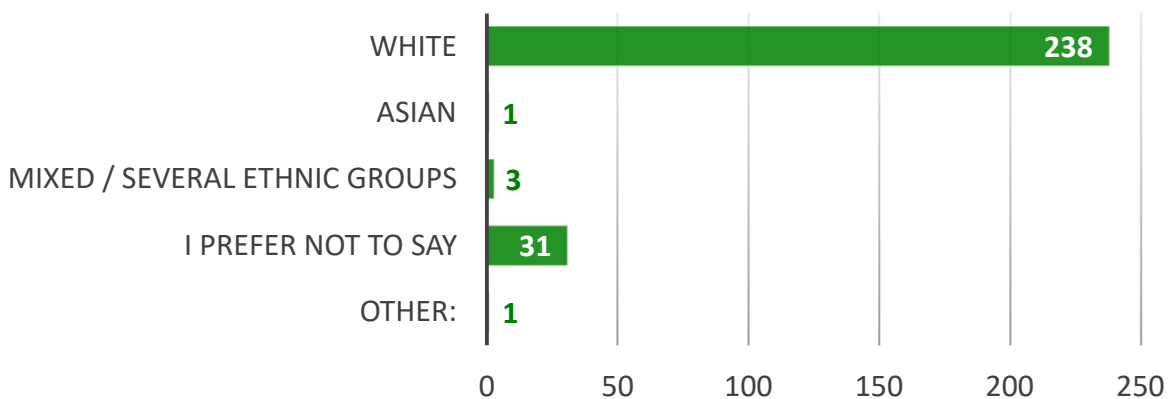
CAN YOU UNDERSTAND, SPEAK, READ AND/OR WRITE IN WELSH?

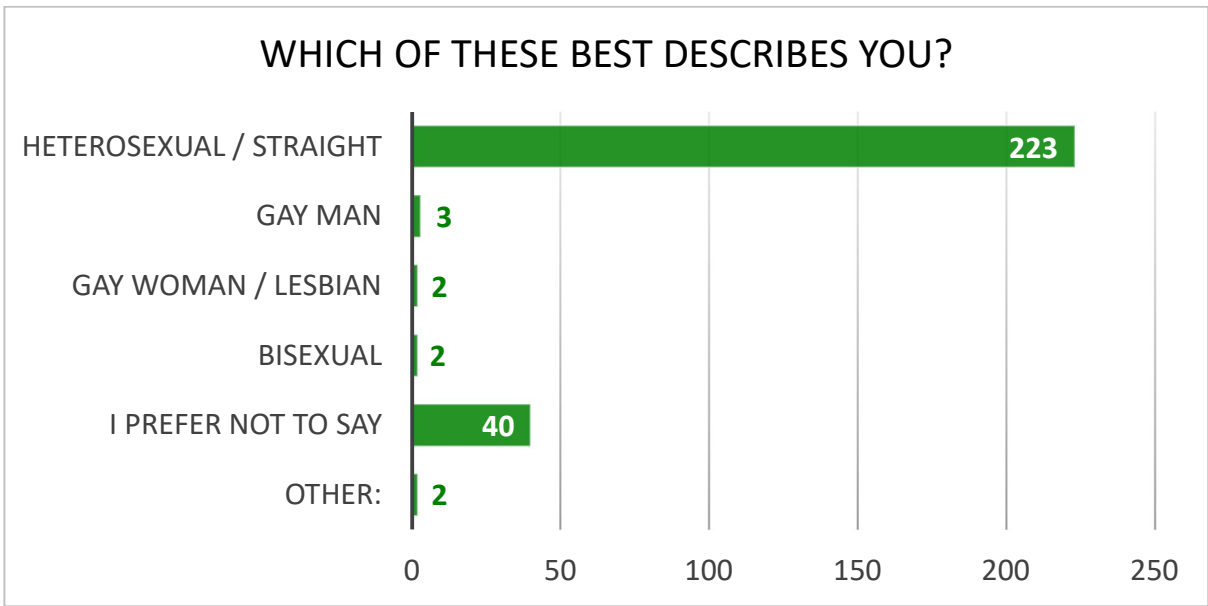
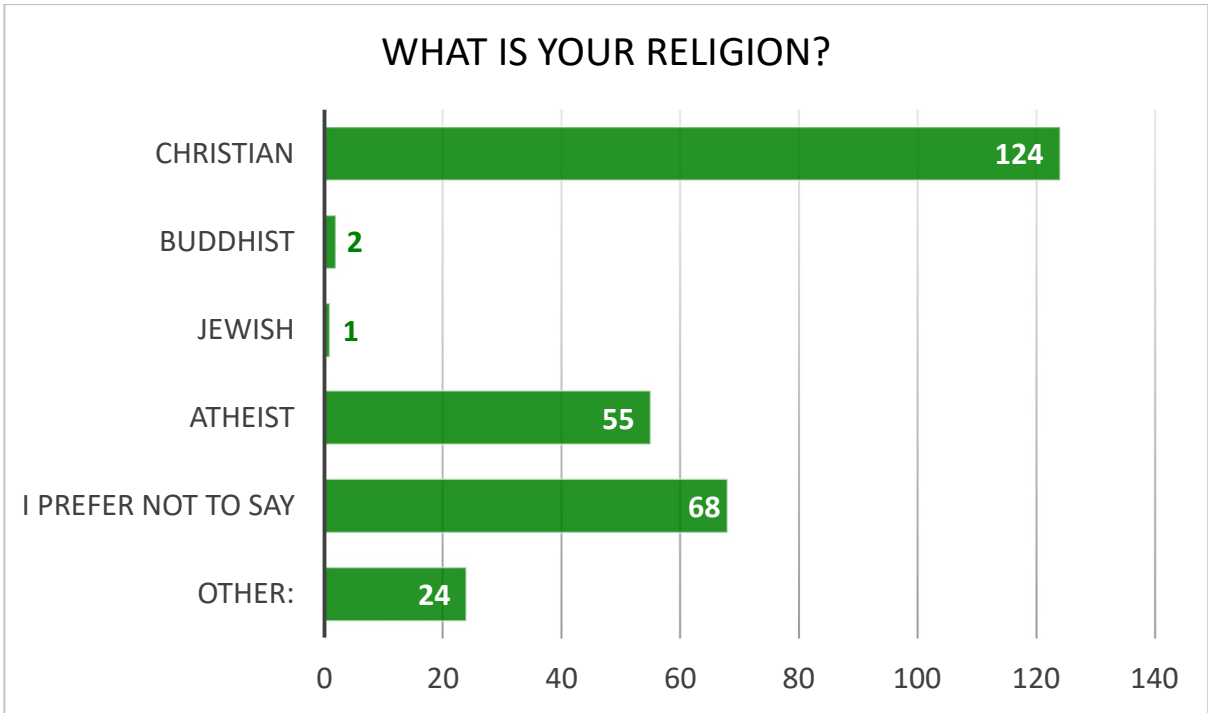


NATIONALITY OR NATIONAL IDENTITY?

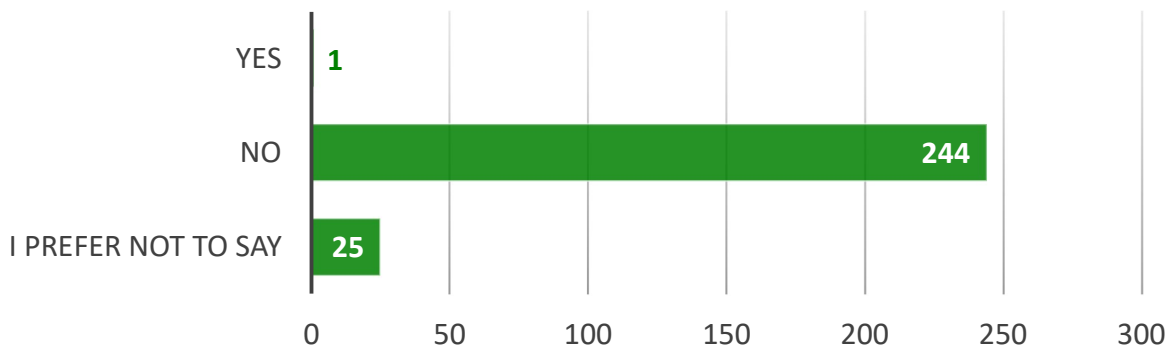


WHAT IS YOUR RACE?

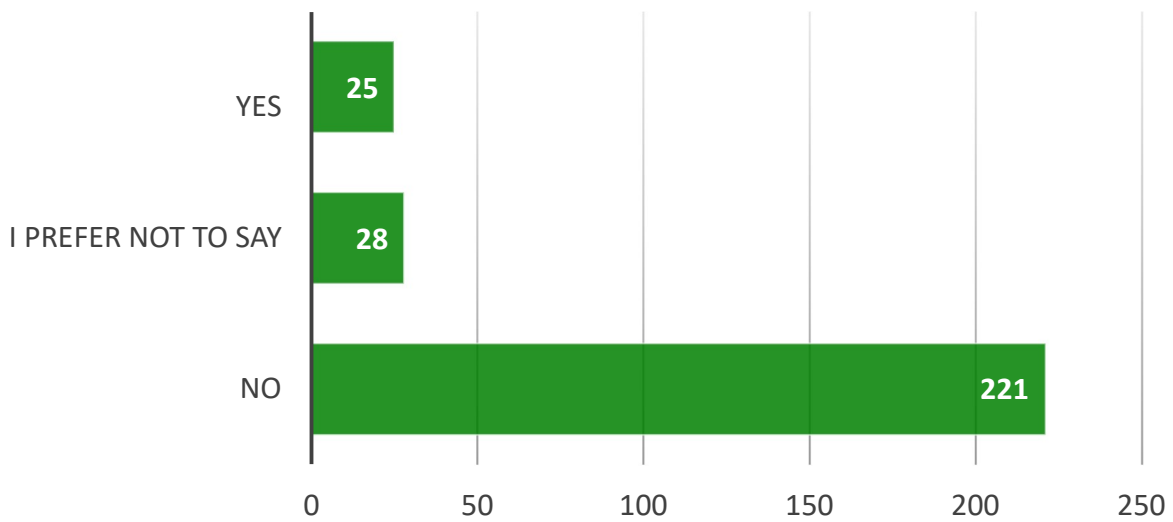




HAS YOUR GENDER IDENTIFICATION CHANGED FROM WHEN YOU WERE BORN?



DO YOU CONSIDER YOURSELF A DISABLED PERSON?



4 Number of respondents per town or village in Bro Ardudwy

4.1 The table below shows the number of respondents per town or village in Bro Ardudwy.

Town/village	Number of respondents
• Abermaw (Barmouth)	78
• Harlech	71
• Dyffryn Ardudwy	42
• Llanbedr	27
• Talsarnau	13
• Llandanwg	11
• Llanaber	9
• Llanfair	9
• Tal-Y-Bont	5
• Other:	4
• Llandecwyn	3
• Llanenddwyn	1

5 What is good about Bro Ardudwy?

- 5.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of Bro Ardudwy. As part of the public engagement consultation, the residents of Bro Ardudwy were invited to choose up to 5 themes that they agreed with the most.

What <u>is good</u> about Bro Ardudwy?	Number of times the theme was prioritised
<ul style="list-style-type: none"> The natural environment and proximity to mountains, the seaside and the countryside 	231
<ul style="list-style-type: none"> It's a safe area 	164
<ul style="list-style-type: none"> The heritage and history of the area 	145
<ul style="list-style-type: none"> The area's ability to attract tourism for economic benefit 	132
<ul style="list-style-type: none"> The community spirit and friendliness 	124
<ul style="list-style-type: none"> Standard of walking and cycling paths and Coastal Path 	85
<ul style="list-style-type: none"> Public transport - the fact that the Cambrian train network serves the area and the bus network 	70
<ul style="list-style-type: none"> Amenities such as shops, cafes and restaurants 	68
<ul style="list-style-type: none"> The Welsh language and culture 	57
<ul style="list-style-type: none"> Hardworking organisations, charities, enterprises and voluntary groups in the area 	42
<ul style="list-style-type: none"> Education provision and good schools 	17
<ul style="list-style-type: none"> Social activities and community facilities 	12
<ul style="list-style-type: none"> Job opportunities in the area 	7
<ul style="list-style-type: none"> Activities and opportunities for young people 	3

- 5.2 In response to the question '**Note anything else that is good about the Bro Ardudwy area that isn't mentioned above**', 58 additional comments were received from the residents of Bro Ardudwy. A number of the additional responses offered further comments about the above themes e.g. The natural environment, nature and fresh air (n=13); community spirit and friendliness (n=5); The area's ability to attract tourism for economic benefit (n=3).

Of the comments that noted something else that is good about the area, the most popular themes were:

Theme	Number of respondents who noted this
• Lifestyle	7
• Good road connections	4
• Agriculture	3

- 5.3 In addition to the above, a face-to-face session was organised with the Dementia Actif Gwynedd group in Abermaw (Barmouth). These comments can be seen in Appendix A.
- 5.4 In addition to the above, comments received in the Easy Read Questionnaire can be seen in Appendix B.
- 5.5 All additional comments received will be considered as part of the work to develop plans for the area.

6 What is not so good about Bro Ardudwy?

6.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of Bro Ardudwy. As part of the public engagement consultation, the residents of Bro Ardudwy were invited to choose up to 5 themes that they agreed with the most.

What is <u>not so good</u> about Bro Ardudwy?	Number of times the theme was prioritised
• The lack of high salary and full-time jobs	116
• The lack of suitable and affordable housing for local people to buy or rent	114
• The high number of second homes and holiday homes in the area	111
• The local economy is fragile, there is not enough support for businesses and shops are closing	106
• Problems relating to parking, road conditions and traffic in many parts of the area	103
• The lack of provision and activities for young people	91
• The public transport network in the area is inadequate	90
• Concern about the area's health, well-being and care provision	77
• Insufficient provision and investment for arts and leisure facilities	47
• Poverty and high living costs are a problem in the area	45
• Lack of facilities such as public toilets	42
• Litter, untidiness and general look of the area is a problem	42
• Insufficient car charging points in the area	42
• Lack of zeal/provision locally to run activities and attract new people to lead community councils and local groups	41
• The Welsh Language and culture is losing ground and there is a lack of opportunities for Welsh learners	34
• The lack of provision to tackle drug and alcohol misuse	30
• Lack of activities and care provision for older people	29
• The lack of childcare in the area	14

6.2 In response to the question ‘**Note anything else that is not so good about the Bro Ardudwy area that isn’t mentioned above**’, 109 additional comments were received from the residents of Bro Ardudwy. A number of these additional responses offered further comments about the themes above e.g. Problems relating to parking, road conditions and traffic in many parts of the area, with many who specifically mentioned Llanbedr bypass (n=18); Litter, untidiness and general look of the area is a problem, with many noting dog mess as an issue (n=11); The public transport network in the area is inadequate (n=9); Concern about the area’s health, well-being and care provision (n=6).

Of the comments that noted something else that is not so good about the area, the most popular themes were:

Theme	Number of respondents who noted this
• Comments on education provision	5
• A feeling that the area is not getting fair attention.	5
• Lack of suitable walking and cycling path network that is also accessible for those who are disabled.	5
• The look of the harbour/prom in Barmouth e.g. sand collecting on paths from the beach.	4
• Concerns about anti-social behaviour.	4

6.3 In addition to the above, a face-to-face session was organised with the Dementia Actif Gwynedd group in Abermaw (Barmouth). These comments can be seen in Appendix A.

6.4 In addition to the above, comments received in the Easy Read Questionnaire can be seen in Appendix B.

6.5 All additional comments received will be considered as part of the work to develop plans for the area.

7 What changes would you like to see happen in the Bro Ardudwy area in the next 15 years, that would make the area a better place to live?

7.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of Bro Ardudwy. As part of the public engagement consultation, the residents of Bro Ardudwy were invited to choose up to 5 themes that they agreed with the most.

What changes would you like to see happen in the Bro Ardudwy area in the next 15 years, that would make the area a better place to live?	Number of times the theme was prioritised
• Schemes to secure high value work and jobs	123
• Schemes to ensure suitable housing for the needs of local people	121
• Plans to develop a public transport network that is accessible, integrated and suitable for the local needs of the area	106
• Plans to develop Llanbedr Airfield site	103
• Introduce legislation to effectively manage holiday homes and second homes	96
• Plans to resolve parking problems in many parts of the area	82
• A greener area – more renewable energy schemes, reducing plastic use, setting up car charging points, tree planting schemes etc	82
• Upgrade the broadband infrastructure	79
• Plans to improve cycle and walking paths in the area and make the best possible use of the countryside	77
• Barmouth harbour improvements	67
• Plans to improve local community facilities and resources to bring people together	61
• Plans to develop better sports provision in the area and support to community leisure centres	43
• Plans and support for activities that promote the Welsh language and culture and support for Welsh learners	40
• Plans to develop skills and confidence amongst members of community councils, groups and social enterprises and promote better collaboration between these groups	37
• lifelong Learning education provision needed for the area	35
• Hotel development (national company)	35
• Suitable childcare provision in the area and mother and baby groups	17

7.2 In response to the question **‘Note anything else you think that isn’t mentioned above’**, **99** additional comments were received from Bro Ardudwy residents. A number of the additional responses offered further comments about the above themes e.g. Schemes to secure high value work and jobs (n=7); Barmouth harbour improvements (n=4); Plans to develop Llanbedr Airfield site (n=3); Plans to develop a public transport network that is accessible, integrated and suitable for the local needs of the area (n=3).

Of the comments that noted something else about the area, the most popular were:

Theme	Number of respondents who noted this
<ul style="list-style-type: none"> • A solution to the situation regarding the Llanbedr bypass 	14
<ul style="list-style-type: none"> • Investment and fair consideration for the tourism sector in the area 	9
<ul style="list-style-type: none"> • Plans to improve provision and activities for Young people 	4
<ul style="list-style-type: none"> • Invest in the arts 	3

7.3 In addition to the above, a face-to-face session was organised with the Dementia Actif Gwynedd group in Abermaw (Barmouth). These comments can be seen in Appendix A.

7.4 In addition to the above, comments received in the Easy Read Questionnaire can be seen in Appendix B.

7.5 All additional comments received will be considered as part of the work to develop plans for the area.

8 Next steps

- 8.1 During the autumn, all the feedback we have received from the residents and organisations of the Bro Ardudwy area will be considered during workshops with local organisation as part of work to develop Local Action Plans.
- 8.2 The Action Plan will seek to incorporate the projects and activities of a wider range of organisations that contribute to the improvement and regeneration of the Bro Ardudwy area.
- 8.3 As part of the Regeneration Framework, arrangements will be set in place to monitor and co-ordinate the implementation of the Action Plan, taking into account existing working arrangements and partnerships.
- 8.4 The timetable for the next steps are:
 - Workshops with Local organisations : October / November 2022
 - Draft Action Plans prepared : March 2023
 - Comments and additions received to the draft document : April 2023
 - Revised Action Plans prepared : April / May 2023
 - Monitoring and co-ordination arrangements in place : May 2023
- 8.5 Details of the Local Action Plans will be available on Cyngor Gwynedd's website (www.gwynedd.llyw.cymru)
- 8.6 We would like to say a big thank you to everyone who have taken the time to give their opinion and to contribute to the work of improving and strengthening our communities.

Appendix A

Dementia Actif Gwynedd session – Dragon Theatre, Barmouth - 15/6/22.

What is good about Bro Ardudwy?

- Dragon Theatre.
- A lot of activities going in.
- The beach.
- Good area to live.
- Friendly people and community spirit.
- Good shops.
- Plenty of places to go for food and good variety.
- Dyffryn and Llanbedr village hall.
- Allotments opened in Dyffryn, place for the public to buy freshly grown fruit and vegetables.
- Good community council.
- Air cadets Llanbedr.

What is not so good about Bro Ardudwy?

- A lot of the shops are closed.
- Toilet facilities – often closed.
- Second homes.
- The grass doesn't get cut often enough
- Gutters are full – it's often the community that has to unclog them to avoid floods.
- No facilities for young children.
- The money that's produced from the car parks should be fed back directly to Barmouth community.
- Perception of a lack of police presence.
- The hospital is far away.
- Poor CCTV.
- Concerns about anti-social behaviour and vandalism.
- No development regarding the relief road in Llanbedr.
- There is often maintenance on the trains during the time pensioners are allowed to travel for free, they often lose a month or two of traveling.
- No buses run late in the afternoon or at night.
- The train stations aren't accessible e.g. the Llanbedr train station is very far away to walk
- Concerns about access to banks.

What changes would you like to see happen in the Bro Ardudwy area in the next 15 years, that would make the area a better place to live?

- Swimming pool
- Tenpin bowling
- Make the Leisure Centre in Abermaw (Barmouth) easier to find – there’s a feeling it isn’t easy to find at the moment. Would also be nice if it was open on the weekends.
- Bilingual signs
- Something being done about the sand from the beach that collects on the footpaths and surrounding areas
- A development plan to improve the Barmouth prom
- Provide more facilities for younger people
- More opportunities for volunteering.

Appendix B

Comments received in the Easy Read Questionnaire for Bro Ardudwy.

What do you like about your area?

- The natural environment.
- Wildlife.
- Historic buildings.
- Places to walk.
- Community spirit.

What do you not like about your area?

- Littering in some places.
- A lot of static caravans.

What would you like to see happen in your area to make it a great place to live?

- Communities having more input into decisions that affect them.
- Develop a sustainable tourism.
- Plans to protect historic buildings.



UK Government Wales
Llywodraeth y DU Cymru

www.gwynedd.llyw.cymru | 01766 771000