

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



 **CYNGOR GWYNEDD COUNCIL**

Gwynedd Business Support Bulletin 30.04.2021

Marketing Support for Businesses

Llwyddo'n Lleol has a unique offer for 15 businesses across Gwynedd and Anglesey. This is an opportunity to receive free support from a marketing officer. If successful, the scheme will fund a part time marketing officer to work with you for a day a week, over a 10 week period. A brilliant chance to experience marketing support, expand your audience, and to be a part of an exciting project that aims to support local success!

For more information please contact Jade – jade@mentermon.com

Deadline: 16 May 2021

To apply, go to:

<https://forms.gle/DnsJUxZzzvj9aSCD6>

Food Skills Cymru: Workshops and masterclasses for May 2021

Food Skills Cymru popular masterclass workshop series enters its third month in May to further assist Welsh tourism businesses in sourcing, serving and selling Welsh food and drink in a post-Covid world. They offer courses about menu planning, food styling and photography, offering the best customer

experience possible and sourcing local produce. For more information about the courses and dates, and to register, go to:

<https://www.foodskills.cymru/wales-a-food-destination/wafd-events/masterclasses-may/>

MADE Cymru Industry Summit 8–10 June 2021

As part of their commitment to manufacturing in Wales, MADE Cymru and University of Wales Trinity Saint David are organising a series of events to inform, engage and inspire businesses during this critical period of post-Covid recovery. All the events will be led by key industry speakers and are free to attend. Details are yet to be finalised, but in the meantime, you can email MADE@uwtsd.ac.uk for more information, or for more information about MADE Cymru, go to:

<https://www.madecymru.co.uk/>

Wales Start-Up Awards 2021

The Wales Start-Up Awards were established in 2015 to recognise the achievements of individuals who have had a great idea, spotted the opportunity and taken the risks to launch a new product or service. To enter the awards the business' registered office and/or trading address must be located in Wales and the business should have started to trade on or after June 1st 2018. The business should be independently owned i.e. is owned by its founders/independent investors and not a subsidiary of another business. The closing date for entries is 31 May 2021. For more information, go to:

<https://www.walesstartupawards.com/>

Operating As A Limited Company Webinar – Business Wales North

This webinar is aimed at people who wish to, or are thinking of, operating under the structure of a Limited Company. The webinar will cover the Legal requirements of the Company and yourself as a Director, also how this will differ from operating as a sole trader or partnership. The importance of bookkeeping, what are tax allowable expenses and what is classed as Benefits in Kind and how this will affect you and the company. The webinar will also

look at the tax effect of operating as a Limited Company as opposed to a sole trader or partnership.

- This Webinar is for North Wales clients only, and there is a choice of dates throughout 2021.

To book your place please contact the Business Wales North office on 01745 585025 or email northwales@businesswales.org.uk

Net Zero 2021 – North Wales & Mersey Dee Business Conference – Free & Online 20 May 2021

Inspiration, information & advice for businesses on their journey to Net Zero. Themes include Energy & Transport, Tourism & Hospitality, Manufacturing, Food & Retail, Buildings & Construction, a packed agenda includes contributions from businesses in the region in some of those sectors. MC'd by Broadcaster and Journalist Jamie Owen, the event includes a free “Business Support & Finance for Net Zero” guide for attendees, and all businesses and not for profit organisations registering will be invited to enter the Net Zero Leaders awards, winners of which will be announced on the day. To register, go to:

<https://netzero2021.eventbrite.co.uk/>

Plastic-Free Yr Wyddfa (Snowdon) Survey

Share Impact & Travel Without Plastic, have been commissioned by Snowdonia National Park Authority to conduct a scoping study to explore the possibility of creating a Plastic Free Mountain Status for Yr Wyddfa (Snowdon) and Snowdonia National Park. The Snowdon Partnership has tasked Share Impact with exploring:

- If a Plastic Free Mountain Status is possible and what this might look like (this would be the first of its kind in Europe)

And within this to explore options to:

- reduce the amount of litter – particularly single use plastics left in the area

- reduce the plastic and micro-plastic pollution in the region
- influence behavioural change regarding plastic pollution towards this precious region

As part of this scoping study individuals and organisations living in, working in and visiting the area are being asked to contribute their thoughts and perspectives via this short survey, go to:

<https://form.jotform.com/211075363774053>

If you require any further information about this survey or project please email Kat Luckock, Project Lead at kat@shareimpact.org

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

https://twitter.com/_businesswales

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

Visit Wales

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

If you've got a question or need some advice please e-mail
busnes@gwynedd.llyw.cymru