

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



Gwynedd Business Support Bulletin 29.07.2022

NEWS: Ambition North Wales – First North Wales Growth Deal Project Launched

The North Wales Growth Deal reached a historic milestone as it launched its first project, with new cutting-edge equipment at Bangor University's Digital Signal Processing (DSP) Centre. More on this story at:

<https://bit.ly/3ouvb8l>

FUNDING: SME Innovation Funding Call – AgorIP

The AgorIP project is inviting small to medium businesses to apply for support and funding. AgorIP can help SMEs to realise the potential of their ideas, products or research, and their experts are available to help take IP (Intellectual Property) to the marketplace and make it a commercial success. Applications are open and the deadline for submissions is 31 August 2022. For more information, go to:

<https://www.agorip.com/smecall2022/>

FUNDING: Resilient Communities Grant Funding – National Resources Wales

National Resources Wales has £2 million of grant funding available to help individuals and organisations increase community participation with nature to build resilient communities. For more information, go to:

<https://bit.ly/3OCXyvG>

HEALTH & SAFETY: Legionella risk from hot tubs and spas

If you run a commercial or business activity (including a holiday let) that has a hot tub or spa, then you have a legal duty under the Health and Safety at Work Act 1974 to ensure that you have assessed the risk from Legionella and put in appropriate controls. Guidance available at:

<https://www.hse.gov.uk/pubns/books/hsg282.htm>

MARKETING: Effective Email Marketing

Superfast Business Wales are offering an online workshop on 17 August 2022, to show how to develop a winning email marketing strategy, one of the cheapest and most effective online marketing tools available. The workshop will discuss how to build an emailing list within the bounds of regulations, such as GDPR & PECR, targetting audiences and using templates and creating emails that command customer attention. For more information, and to register, go to:

<https://bit.ly/3cEBL9y>

OPPORTUNITY: Sell2Wales Request for Quotation (RFQ): Evaluation Consultants

This RFQ invites individuals and businesses with the necessary expertise to quote for the provision of consultancy services to

undertake comprehensive financial evaluations with respect to business loan and grant applications received by the Economy & Community Department within Gwynedd Council. For more information, go to:

<https://bit.ly/3S7QEBv>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

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