

# Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



## **Gwynedd Business Support Bulletin 23.09.2022**

### **SUPPORT: UK Government Growth Plan and details of energy cost support for businesses**

The UK Government have announced their Growth Plan today (23 September 2022). The Plan includes a number of measures to support businesses. To read the announcement go to:

<https://bit.ly/3SpuU3s>

Earlier this week the UK Government also released more information on the support businesses will receive to reduce their energy costs, to read more go to:

<https://bit.ly/3C0y3kR>

### **AWARDS: FSB Celebrating Small Business Awards 2023**

Entries are now open for the FSB's Celebrating Small Business Awards 2023, which are open to all SMEs. For more information, and to enter, go to:

<https://www.fsbawards.co.uk/enter.html>

## **FUNDING: Launch of Creative Skills Action Plan and Creative Skills Fund**

The Welsh Government have launched a new Creative Skills Action Plan & Fund, to help develop Wales' existing and next generation of talent in TV and film, music, and digital content. The Creative Skills Fund is open for applications until 7 November 2022, and further details, including how to apply and guidance, are available at:

<https://www.creative.wales/creative-skills-fund>

To read the full statement about the plan, go to:

<https://gov.wales/written-statement-launch-creative-skills-action-plan-and-creative-skills-fund>

## **FUNDING: SME Innovation Funding Call – AgorIP**

The AgorIP project is inviting small to medium businesses to apply for support and funding. AgorIP can help SMEs to realise the potential of their ideas, products or research, and their experts are available to help take IP (Intellectual Property) to the marketplace and make it a commercial success. Applications are open and the Phase 2 submissions deadline is 30 September 2022. For more information, go to:

<https://www.agorip.com/smecall2022/>

Support and Enquiry surgeries are available until 30 September 2022 – to book a place, send an email to:

agorip@swansea.ac.uk

## **CONSULTATION: Discretionary visitor levy for local authorities**

The Welsh Government has launched a public consultation on proposals to provide discretionary powers for local authorities to apply a visitor levy in their areas. More information about this consultation, which explores issues relating to the design and operation of a visitor levy, can be found at:

<https://gov.wales/visitor-levy>

## **TRAINING: Gwynedd Ambassador Scheme**

The Gwynedd Ambassador Scheme was launched to emphasise the importance of learning about, and understanding, Gwynedd's heritage, habitats and history. Workers who come into contact with visitors on a regular basis are encouraged to become Gwynedd Ambassadors to enhance businesses' customer service and experience. For more information, and to become a Gwynedd Ambassador, go to:

<https://www.ambassador.wales/ambassador-courses/gwynedd-ambassador-course/>

## **CAMPAIGN: #BuyLocal #SupportLocal**

Gwynedd Council's campaign to encourage residents and visitors to support our local businesses continues. A resource pack for you to use, including GIFs and logos, can be downloaded at:

<https://bit.ly/3aTVn8Q>

The Council has also produced signs and stickers for local independent businesses to promote the Buy Local message. These are available free of charge by sending an email with your full address to: [prynulleol@gwynedd.llyw.cymru](mailto:prynulleol@gwynedd.llyw.cymru).

Spread the message by following and sharing content from:

- Facebook

<https://www.facebook.com/prynulleol>

· Twitter  
<https://twitter.com/prynulleol>

· Instagram  
<https://www.instagram.com/prynulleol/>

As part of the campaign, shoppers are directed to a directory of local shops and hospitality information on:

[https://bit.ly/buylocal\\_2020](https://bit.ly/buylocal_2020)

To join the directory contact:  
tourism@gwynedd.llyw.cymru

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More useful information is available from:

## **Gwynedd Council – Business Support**

<https://www.gwynedd.llyw.cymru/businesscovid19>  
<https://twitter.com/BusnesGwynedd>

## **Gwynedd Business Network**

<https://www.gwyneddbusnes.net/>  
<https://twitter.com/gwyneddbusnes>

## **Business Wales**

<https://businesswales.gov.wales/coronavirus-advice/>  
<https://twitter.com/businesswales>

## **Busnes@llandrillomenai**

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>  
<https://twitter.com/busnesLLM>

## **FSB Wales**

[https://twitter.com/FSB\\_Wales](https://twitter.com/FSB_Wales)

## **Visit Wales**

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

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If you want to unsubscribe, have a question, or need some advice:

E-mail [busnes@gwynedd.llyw.cymru](mailto:busnes@gwynedd.llyw.cymru)