

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



Gwynedd Business Support Bulletin 18.11.2022

EVENT: Don't miss out! Save Energy, Save Money webinar, 22 November 2022

Busnes@gwynedd.llyw.cymru will host a webinar on 22 November 2022 offering practical tips for businesses to reduce their energy consumption and associated costs and provide information on the support available. Book now to avoid disappointment – for more information, and to register, visit:

<https://bit.ly/3T6OAZX>

CAMPAIGN: Wales Climate Week 2022

This year's Wales Climate Week 2022 will take place from 21 to 25 November, with a range of virtual and face-to-face events organised to share best practice and support Wales' ongoing commitment to action on climate change. Further information, a stakeholder toolkit and information about the Green Growth Pledge is available at:

<http://bit.ly/3EG7Cm3>

The Green Digital Academy at Busnes@LlandrilloMenai provides free consultancy support by an expert mentor to help local

businesses reduce their carbon footprint and make the most of digital technology. For more information go to:

<https://www.gllm.ac.uk/busnes/projects/green-digital-academy>

HEALTH & SAFETY: Keep safe at work as the winter months arrive

With lower temperatures and less daylight, slips and trips accidents at work are likely to be more frequent in the coming months. The Health and Safety Executive's guidance on slips and trips provides information and resources on how to avoid these accidents in the workplace, go to:

<https://www.hse.gov.uk/slips/index.htm>

<https://www.hse.gov.uk/logistics/slips-trips-bad-weather.htm>

FINANCE: Gwynedd Town Centre Loans Fund

Cyngor Gwynedd provides interest free loans for owners of premises in need of improvement located in Gwynedd town centres – the loan can be used to improve the property for continued ownership, to sell, to rent or unlock a vacant or stalled site. For more information, go to:

<http://bit.ly/TownCentreFund>

One business in Gwynedd which has benefitted from the Fund is Harlech House, Harlech, their story is available at:

<http://bit.ly/3ECCZOi>

POB LWC: C'mon Cymru!

Our very best wishes to the Cymru Men's team as the FIFA World Cup kicks off on Saturday and to all our local businesses organising events during the tournament, some doing so as part of the Gŵyl Cymru Festival, details of which can be found at:

<https://www.gwyl.cymru/en/>

To access a toolkit of Gŵyl Cymru Festival digital assets, go to:

<https://www.gwyl.cymru/en/digitaltoolkit/gwyl-cymru/>

Hats off to local business Spirit of '58 (SO58) of Bala, originators of the iconic bucket hats worn by members of the Red Wall as they sing 'Yma o Hyd' by Dafydd Iwan of record label Sain in Llandwrog!

Don't forget to tag #PrynuLleol and #BuyLocal as you publicise your business during the tournament.

REGULATION: Statutory licensing scheme for all visitor accommodation in Wales

The Welsh Government plans to develop a statutory licensing scheme for all visitor accommodation with the aim of establishing a level playing field for all visitor accommodation businesses operating in the sector and ensuring that there is a consistent standard that all operators should meet. The full oral statement by the Minister for Economy can be found at:

<https://gov.wales/oral-statement-statutory-licensing-scheme-all-visitor-accommodation-wales>

DIGITAL: Stay ahead of the game with digital

In today's competitive online space, businesses need to stand out from the crowd. Superfast Business Wales has free webinars in Digital Marketing, SEO, social media, and more, to help you compete across digital platforms. To find out more, go to:

<https://businesswales.gov.wales/superfastbusinesswales/events>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

Visit Wales

<https://twitter.com/VisitWalesBiz>

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<https://bit.ly/3jeVr1A>

If you want to unsubscribe, have a question, or need some advice:

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