

APPLICATION FORM

APPLICANT DETAILS

Name of Main Organisation Applying	
Address of Organisation	
Type of Organisation	Private for profit
	Private not for profit
	Voluntary Sector
	Community Group
	Other (please specify)
Did you receive support	
through ARFOR 1?	
Lead Contact Name	
Secondary Contact Name	
Position in Organisation	
Contact Phone Number	
Email Address	
Organisation's Website	
Address	
Company Number / Charity	
Number	

INFORMATION ABOUT THE PROJECT

Name of Project		
Status of Project	Under development Ready to commence	
	Other	
Time needed to implement the project	Month(s)	<u> </u>
Project End Date No later than December 2024		



APPLICATION FORM

PROJECT DESCRIPTION

The responses provided in the next section will be used to assess and evaluate your application.

Please provide a brief	
description of the project's	
activities	
Why is the project needed in	
this area?	
Who will be delivering the	
project? For example,	
subcontractors/partners.	
Who will benefit from the	
project?	
(150 words)	
Are you considering applying	
to any other Area? If so which	
area?	
-	of how the project responds to the Strategic
Objectives of the ARFOR Progra	mme
Creating opportunities for	
young people and families	
(aged ≤ 35) to stay in or return	
to their native communities –	
and supporting them to	
succeed locally via enterprise	
or career development and	
ensuring a livelihood that	
achieves their aspirations.	
Creating enterprising	
communities within the	
Welsh-speaking heartland –	
by supporting commercial	
and community enterprises	
that aim to retain and increase	
local wealth by utilising the	
iocal wealth by dulibing the	



APPLICATION FORM		
unique identity and qualities		
of their areas.		
Maximising the benefit of		
activity through collaboration		
– by establishing a learning		
mindset, by doing and		
improving continuously,		
learning from activity in		
individual areas and		
expanding it, tailored to local		
conditions.		
Strengthening the identity of		
communities that have a high		
concentration of Welsh		
speakers – by supporting the		
use and visibility of the Welsh language, promoting a sense		
of place and local loyalty, as		
well as increasing awareness		
of the region's common		
features.		
How does the project meet the	ARFOR challenges?	
Noted in the Guidance	, and on on an engage	
Which of the following outputs	will the project deliver?	
Number of good jobs* created		
Number of jobs safeguarded		
New enterprises receiving		
support		
Current enterprises receiving		
support		
Investment gained		
New product / service secured		
Participants in social		
enterprises		
Development of Welsh		
Language Spaces that offer a		



APPLICATION FORM natural environment for people to work and socialise through the medium of Welsh. Create opportunities for the Welsh language to prosper, o by creating jobs for Welsh speakers, o offering Welsh lessons to staff, o increasing the services offered through the medium of Welsh, o increasing the visible use of the Welsh language or developing a new brand where the Welsh language is equally or more visible than English.

* Definition of Good Jobs

- Jobs that enable individuals to live in their communities
- Jobs that realise career and enterprise aspirations
- Jobs that contribute to the prosperity of the local economy
- Salaries that are equal to or above the Living Wage



APPLICATION FORM

THE WELSH LANGUAGE

The responses provided in the next section will be used to assess and evaluate your application. Refer to Appendix A, programme guidance for further details

,,	
Welsh Language Spaces – Develop Welsh Language Spaces that offer a natural environment for people to work and socialise through the medium of Welsh	
How will you ensure that the visibility of the Welsh language is increased through your project? Your response here will be assessed.	
Remember to note the effect on your organisation/business as well as the wider community.	
How will the project have a positive effect on the sustainability of the Welsh language; wider benefit within the community and/or the ARFOR region	
Remember to note the effect on your organisation/business as well as the wider community.	
ADDI ICANITIC EVDEDIENCE AND C	CADACITY
What experience does your organisation have of delivering this type, size and scale of project activity?	APACITY
INNOVATION	
In what way is your project innovative? Please refer to at	



APPLICATION FORM		
least one of the following in		
your response: new processes,		
new services, new methods,		
new products.		
FINANCIAL		
Total project cost	£	
Total project revenue	£	
Total project capital	£	
What will the money be spent o	n and how much in each category?	
Category	£	
e.g., Staff		
How have you forecasted your		
budget requirements?		
Application for Enterprising		
Communities funding		
Between £5000- £75,000		
No more than 70% of project		
total		
total		
	<u>I</u>	
MATCH FUNDING		

Specify source	e.g., savings, business account	Sum	Status secured / application submitted / application to be made
Applicant funds			
Bank Loan			
Bank Overdraft			
Other Loans			
Other sources			

NET ZERO

How does the proposal support	
Welsh Government's broader	
Net Zero policies or ambitions?	



APPLICATION FORM

EQUALITY

Describe how you have	
considered the equality impacts	
of your proposal, the relevant	
groups affected based on	
protected characteristics, and	
any measures you propose in	
response to these effects.	



APPLICATION FORM

Checklist

Completed Application Form	
Beneficiaries Form	
Signed Principles of ARFOR Agreement	
Business Plan – (new business less than 12 months old)	
Proof of Welsh Language Commissioner Language Assessment	
3-year financial forecast (cash flow and profit and loss)	
Two years' past accounts (management accounts if available)	
Statutory permissions including planning permission, building regulations (if applicable)	
Lease agreement (if applicable)	
Proof of match-funding	
Acknowledgement of conflict of interest (if applicable)	
Job description(s) if applicable	



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DECLARATION BY PROJECT APPLICANT

I declare that I have the authority to represent the applicant organisation in making this application.

I understand that receipt of the application form suggests in any way that the project is eligible for funding under the ARFOR Programme or that any such funding has been approved for it.

On behalf of the project applicant and having conducted a full an appropriate investigation, I confirm that:

- the project applicant has the legal authority to conduct the project; and
- that the information provided in this document are correct.

I also confirm that:

I have informed every person where I have provided their personal details, regarding the personal details I have provided to you and of the purposes for which this information will be used, and that I have gained the consent of the individuals in question to transfer this information to you for these purposes;

I agree to the Personal Data presented with this form being shared as detailed in this form and in accordance with the ARFOR Region Local Authorities' Privacy Policies and the Privacy Policies of Welsh Government.

Any match funding detailed in the application shall be in place before the ARFOR Programme is awarded; and

I confirm that I am aware that checks may be carried out with the relevant authorities to verify this declaration and any person who consciously or carelessly makes any false declaration for the purpose of receiving grant money or for the purposes of assisting any person to receive grant money may be prosecuted. Also, that a false or misleading declaration will mean the approval may be dissolved and any grant could be stopped or be repaid with interest.

I confirm that I understand that if the project applicant commences project activity or commits to any contracts or agreements that are legally binding, including the ordering or purchasing of any equipment or services, before the project is formally approved, that any expenditure shall be made at the risk of the organisation itself and may determine that the project is not eligible for support.

I confirm by submitting this application that I declare that all of the above declarations are true and that the information provided is true.

Signature	
Position in	
Organisation	
Date	