**APPLICANT DETAILS**

|  |  |  |
| --- | --- | --- |
| **Name of Main Organisation Applying** |  | |
| **Address of Organisation** |  | |
| **Type of Organisation** | Private for profit |  |
| Private not for profit |  |
| Voluntary Sector |  |
| Community Group |  |
| Other (please specify) |  |
| **Did you receive support through ARFOR 1?** |  | |
| **Lead Contact Name** |  | |
| **Secondary Contact Name** |  | |
| **Position in Organisation** |  | |
| **Contact Phone Number** |  | |
| **Email Address** |  | |
| **Organisation’s Website Address** |  | |
| **Company Number / Charity Number** |  | |

**INFORMATION ABOUT THE PROJECT**

|  |  |  |
| --- | --- | --- |
| **Name of Project** |  | |
| **Status of Project** | Under development |  |
| Ready to commence |  |
| Other |  |
| **Time needed to implement the project** | Month(s) | |
| **Project End Date**  ***No later than December 2024*** |  | |

**PROJECT DESCRIPTION**

**The responses provided in the next section will be used to assess and evaluate your application.**

|  |  |
| --- | --- |
| **Please provide a brief description of the project’s activities** |  |
| **Why is the project needed in this area?** |  |
| **Who will be delivering the project? For example, subcontractors/partners.** |  |
| **Who will benefit from the project?**  **(150 words)** |  |
| **Are you considering applying to any other Area? If so which area?** |  |
| **Provide a summary description of how the project responds to the Strategic Objectives of the ARFOR Programme** | |
| **Creating opportunities for young people and families (aged ≤ 35) to stay in or return to their native communities – and supporting them to succeed locally via enterprise or career development and ensuring a livelihood that achieves their aspirations.** |  |
| **Creating enterprising communities within the Welsh-speaking heartland – by supporting commercial and community enterprises that aim to retain and increase local wealth by utilising the unique identity and qualities of their areas.** |  |
| **Maximising the benefit of activity through collaboration – by establishing a learning mindset, by doing and improving continuously, learning from activity in individual areas and expanding it, tailored to local conditions.** |  |
| **Strengthening the identity of communities that have a high concentration of Welsh speakers – by supporting the use and visibility of the Welsh language, promoting a sense of place and local loyalty, as well as increasing awareness of the region’s common features.** |  |
| **How does the project meet the ARFOR challenges?**  **Noted in the Guidance** | |
|  | |
| **Which of the following outputs will the project deliver?** | |
|  | |
| **Number of good jobs\* created** |  |
| **Number of jobs safeguarded** |  |
| **New enterprises receiving support** |  |
| **Current enterprises receiving support** |  |
| **Investment gained** |  |
| **New product / service secured** |  |
| **Participants in social enterprises** |  |
| **Development of Welsh Language Spaces that offer a natural environment for people to work and socialise through the medium of Welsh.** |  |
| **Create opportunities for the Welsh language to prosper, e.g.,**  **o by creating jobs for Welsh speakers,**  **o offering Welsh lessons to staff,**  **o increasing the services offered through the medium of Welsh,**  **o increasing the visible use of the Welsh language or developing a new brand where the Welsh language is equally or more visible than English.** |  |

***\* Definition of Good Jobs***

* Jobs that enable individuals to live in their communities
* Jobs that realise career and enterprise aspirations
* Jobs that contribute to the prosperity of the local economy
* Salaries that are equal to or above the Living Wage

**THE WELSH LANGUAGE**

**The responses provided in the next section will be used to assess and evaluate your application. Refer to Appendix A, programme guidance for further details**

|  |  |
| --- | --- |
| **Welsh Language Spaces –** DevelopWelsh Language Spaces that offer a natural environment for people to work and socialise through the medium of Welsh |  |
| How will you ensure that the visibility of the Welsh language is increased through your project? Your response here will be assessed.  ***Remember to note the effect on your organisation/business as well as the wider community.*** |  |
| How will the project have a positive effect on the sustainability of the Welsh language; wider benefit within the community and/or the ARFOR region  ***Remember to note the effect on your organisation/business as well as the wider community.*** |  |

**APPLICANT’S EXPERIENCE AND CAPACITY**

|  |  |
| --- | --- |
| What experience does your organisation have of delivering this type, size and scale of project activity? |  |

**INNOVATION**

|  |  |
| --- | --- |
| In what way is your project innovative? Please refer to at least one of the following in your response: new processes, new services, new methods, new products. |  |

**FINANCIAL**

|  |  |  |
| --- | --- | --- |
| Total project cost | £<0} | |
| Total project revenue | £< | |
| Total project capital | £< | |
| What will the money be spent on and how much in each category? | | |
| **Category** | £<0} | |
| e.g., Staff |  | |
|  |  | |
|  |  | |
|  |  | |
|  |  | |
|  |  | |
| How have you forecasted your budget requirements? | |  |
| Application for Enterprising Communities funding  **Between £5000- £75,000**  **No more than 70% of project total** | |  |

**MATCH FUNDING**

|  |  |  |  |
| --- | --- | --- | --- |
| **Specify source** | **e.g., savings, business account** | **Sum** | **Status secured / application submitted / application to be made** |
| **Applicant funds** |  |  |  |
| **Bank Loan** |  |  |  |
| **Bank Overdraft** |  |  |  |
| **Other Loans** |  |  |  |
| **Other sources** |  |  |  |

**NET ZERO**

|  |  |
| --- | --- |
| How does the proposal support Welsh Government’s broader Net Zero policies or ambitions? |  |

**EQUALITY**

|  |  |
| --- | --- |
| Describe how you have considered the equality impacts of your proposal, the relevant groups affected based on protected characteristics, and any measures you propose in response to these effects. |  |

**Checklist**

|  |  |
| --- | --- |
| Completed Application Form |  |
| Beneficiaries Form |  |
| Signed Principles of ARFOR Agreement |  |
| Business Plan – (new business less than 12 months old) |  |
| Proof of Welsh Language Commissioner Language Assessment |  |
| 3-year financial forecast (cash flow and profit and loss) |  |
| Two years’ past accounts (management accounts if available) |  |
| Statutory permissions including planning permission, building regulations (if applicable) |  |
| Lease agreement (if applicable) |  |
| Proof of match-funding |  |
| Acknowledgement of conflict of interest (if applicable) |  |
| Job description(s) if applicable |  |

**DECLARATION BY PROJECT APPLICANT**

*I declare that I have the authority to represent the applicant organisation in making this application.*

*I understand that receipt of the application form suggests in any way that the project is eligible for funding under the ARFOR Programme or that any such funding has been approved for it.*

*On behalf of the project applicant and having conducted a full an appropriate investigation, I confirm that:*

*• the project applicant has the legal authority to conduct the project; and*

*• that the information provided in this document are correct.*

*I also confirm that:*

*I have informed every person where I have provided their personal details, regarding the personal details I have provided to you and of the purposes for which this information will be used, and that I have gained the consent of the individuals in question to transfer this information to you for these purposes;*

*I agree to the Personal Data presented with this form being shared as detailed in this form and in accordance with the ARFOR Region Local Authorities’ Privacy Policies and the Privacy Policies of Welsh Government.*

*Any match funding detailed in the application shall be in place before* *the ARFOR Programme is awarded; and*

*I confirm that I am aware that checks may be carried out with the relevant authorities to verify this declaration and any person who consciously or carelessly makes any false declaration for the purpose of receiving grant money or for the purposes of assisting any person to receive grant money may be prosecuted. Also, that a false or misleading declaration will mean the approval may be dissolved and any grant could be stopped or be repaid with interest.*

*I confirm that I understand that if the project applicant commences project activity or commits to any contracts or agreements that are legally binding, including the ordering or purchasing of any equipment or services, before the project is formally approved, that any expenditure shall be made at the risk of the organisation itself and may determine that the project is not eligible for support.*

*I confirm by submitting this application that I declare that all of the above declarations are true and that the information provided is true.*

|  |  |
| --- | --- |
| **Signature** |  |
| **Position in Organisation** |  |
| **Date** |  |