

# Our Area 2035

## Results of the Public Engagement Exercise

(February – June 2022)

Bro Ogwen.



# 1 Introduction

- 1.1 The aim of the Our Area 2035 Project is to hold a discussion with local communities in order to identify what is important to residents and how they would like to see their area develop over the next 10 – 15 years.
- 1.2 Our aim is to work together and develop solutions with organisations, groups and individuals. At the end of the project 13 specialised regeneration plans will be created to reflect the priorities and aspirations of local communities.
- 1.3 The first step to the project involved holding conversations with Councillors, Community and Town Councils and local regeneration groups in order to establish:
  - **What is good about** the area?
  - **What is not so good about** the area?
  - **What changes would you like to see happen** in the area in the next 15 years, that would make the area a better place to live?
- 1.4 **10** Community/Town Councils, organisations, groups and local Members in Bro Ogwen presented their ideas regarding what should be the local priorities for the area in the period up to 2035. These responses were used as a basis for the second stage of wider public engagement.
- 1.5 In February 2022 a public engagement exercise was launched for each of the 13 areas, with local people being invited to contribute to the shaping of the Our Area 2035 project by filling in a simple survey online or on paper.
- 1.6 In order to encourage as many people as possible to participate, a comprehensive engagement campaign was organised, which included:
  - Press releases and a radio item;
  - Advertisements in the local papers;
  - Information leaflets;
  - Messages and videos through social media;
  - Prominent messages on the Cyngor Gwynedd website home page;
  - Attending the North Wales Pride event in Bangor.

1.7 In addition, a series of visits and face to face meetings were organised to hear the voices of groups and individuals that are seldom heard. These included:

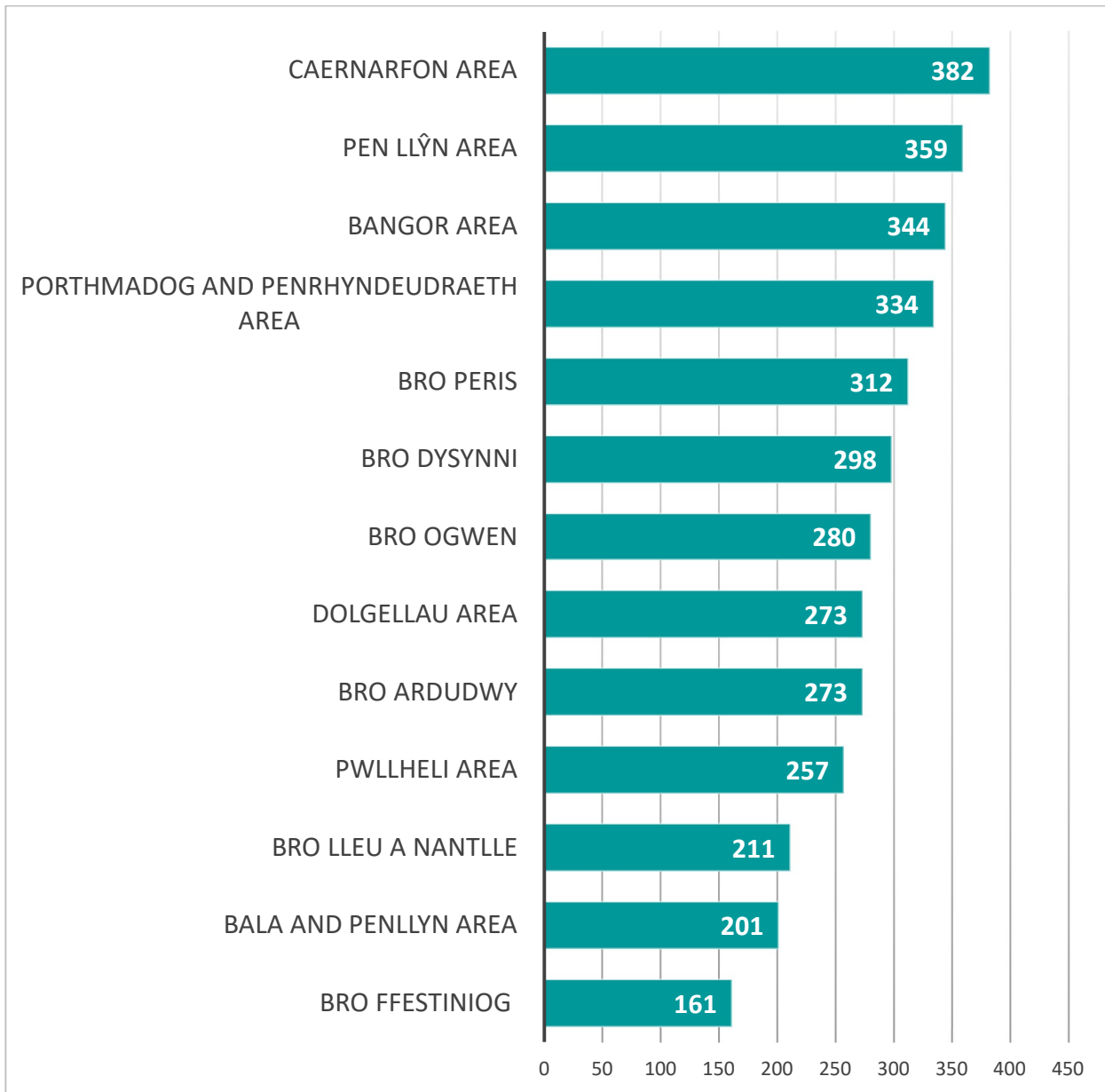
- GISDA Blaenau Ffestiniog – A discussion session with members of the Young People Board and a session with members of the GISDA LGBT+ Club.
- GISDA Caernarfon – A discussion session with members of the GISDA LGBT+ Club.
- GISDA Pwllheli - A discussion session with members of the GISDA LGBT+ Club.
- Dementia Actif Gwynedd, Barmouth - A discussion session after the physical exercises.
- Dementia Actif Gwynedd, Dolgellau - A discussion session after the physical exercises.
- Dementia Actif, Nefyn - A discussion session after playing Boccia at Tafarn yr Heliwr.
- Dementia Actif, Caernarfon - A discussion session after the physical exercises.

# 2 County Overview

**3,776** individuals across Gwynedd took the opportunity to have their say:

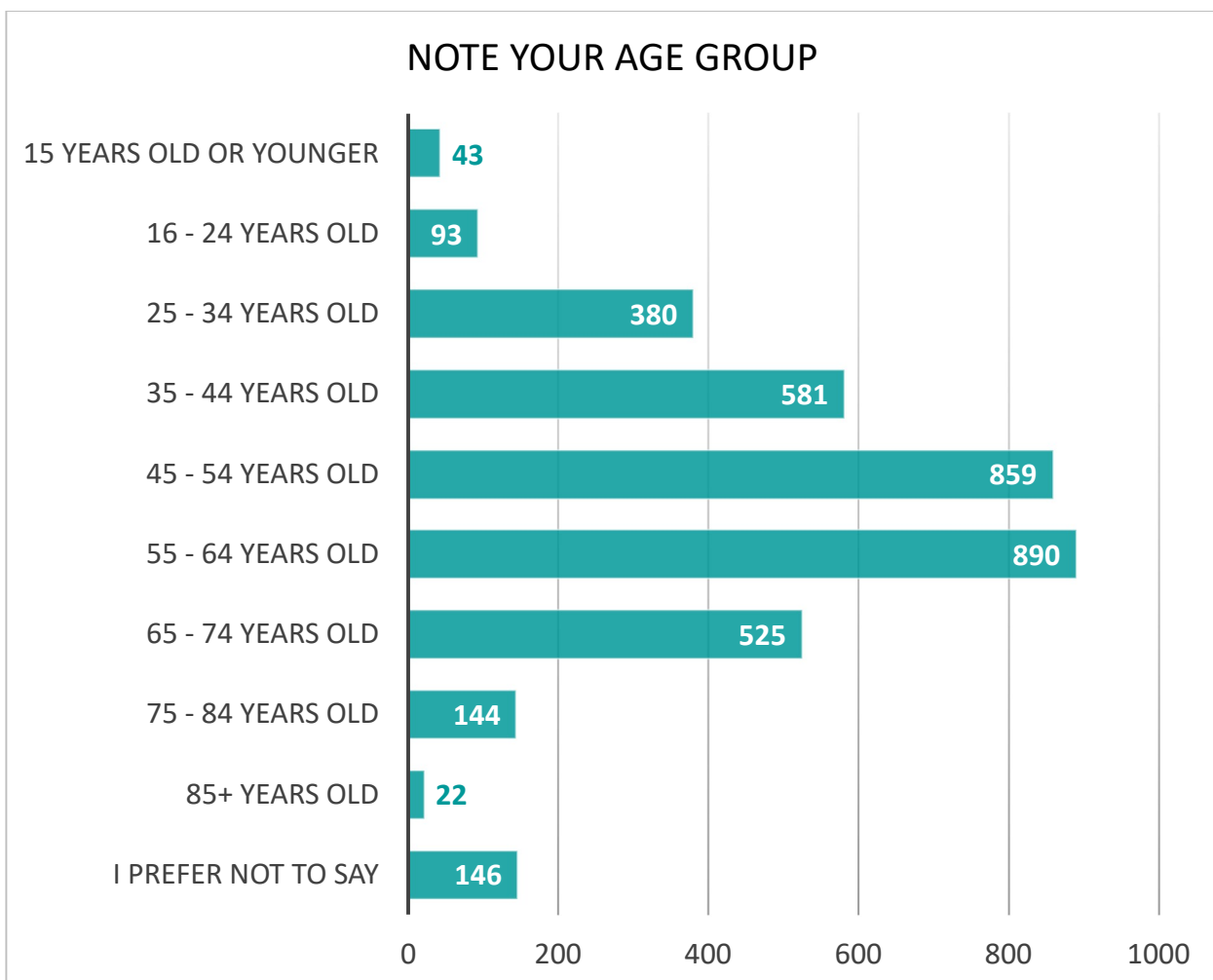
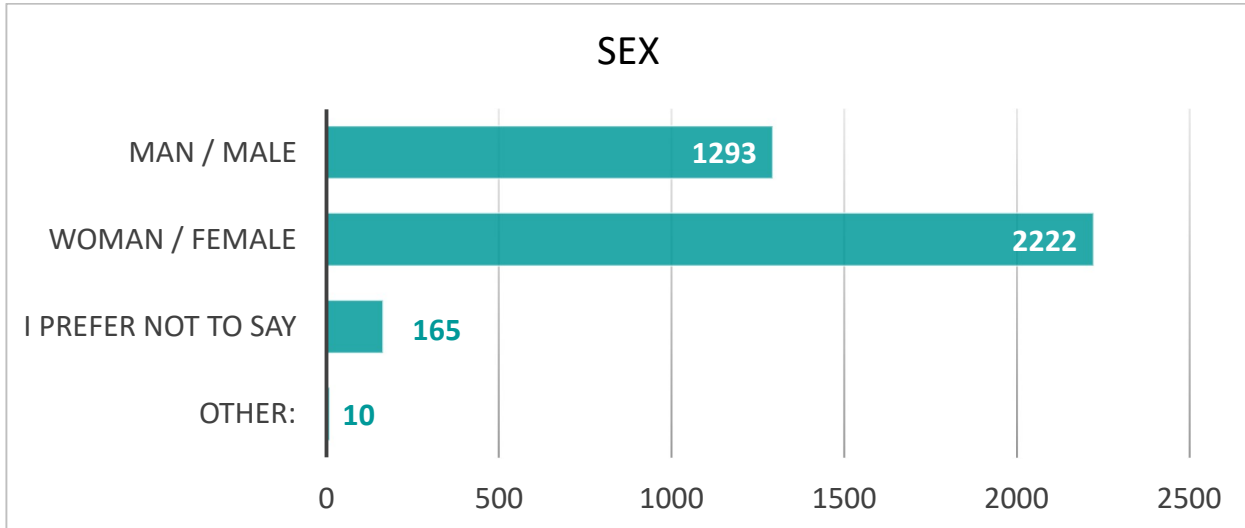
- **3,675** of these completed the online survey.
- **10** completed the paper survey that was available in libraries, 'Siop Gwynedd' or by phone request.
- **6** completed the 'Easy read' version of the survey.
- **85** people attended face to face sessions for **young people, young people in the LGBT+ community, older people and people living with dementia.**

## 2.1 Number of respondents per area\*

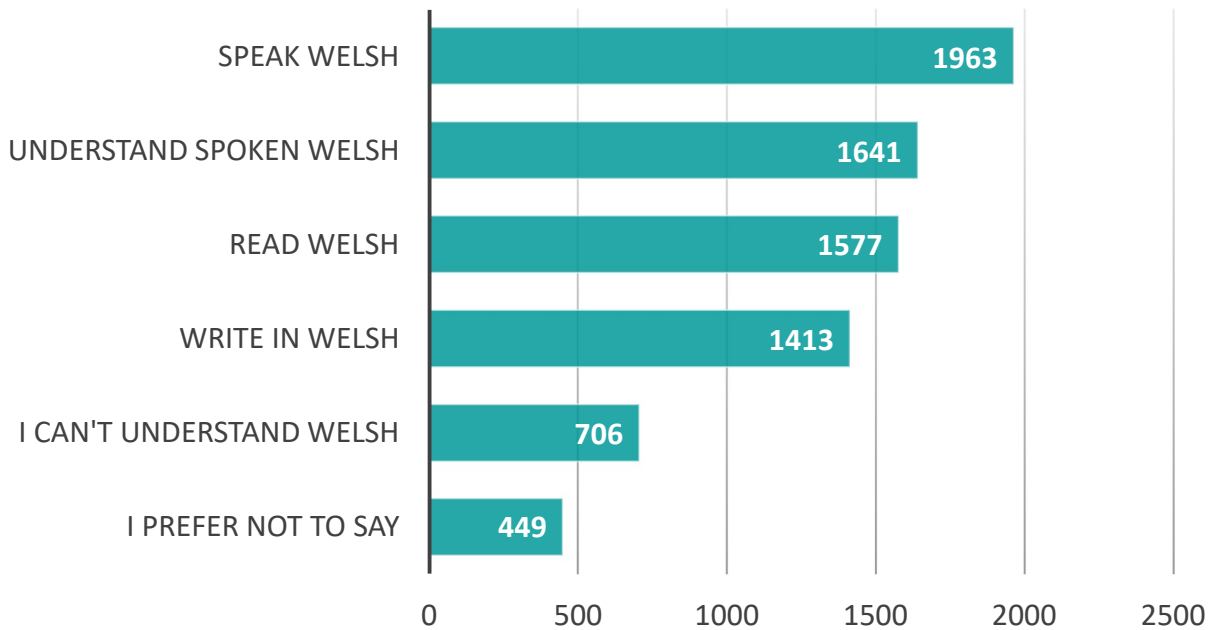


\*For the online and paper survey.

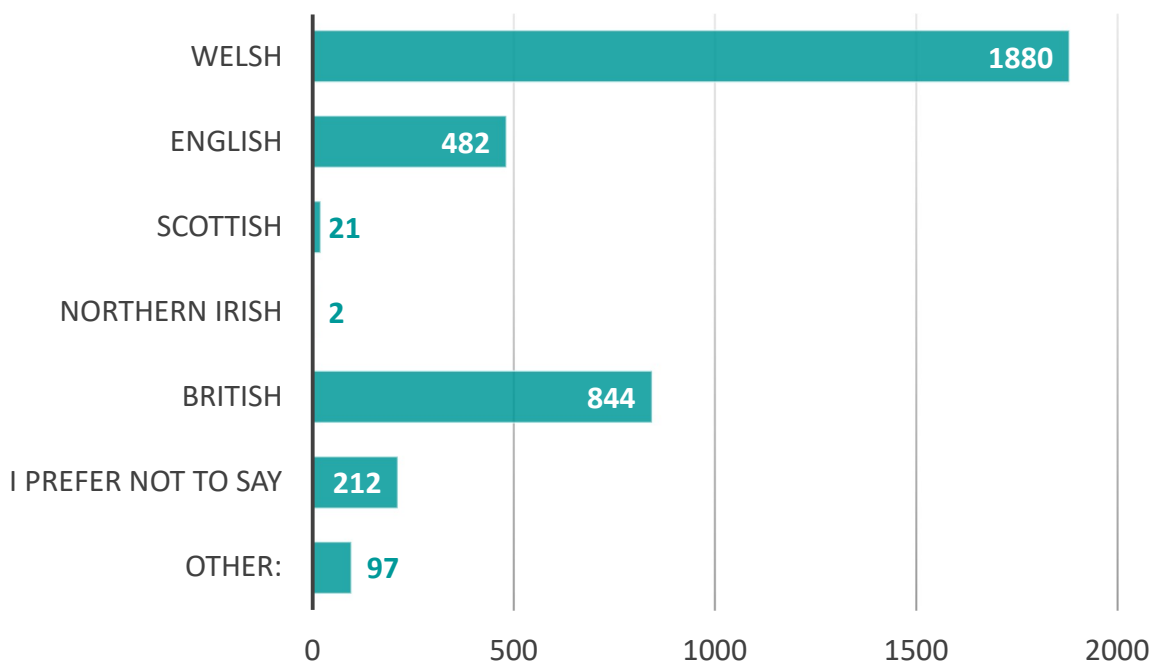
## 2.1 Overview of the Respondents to the Public Survey for Gwynedd



## CAN YOU UNDERSTAND, SPEAK, READ AND/OR WRITE IN WELSH?

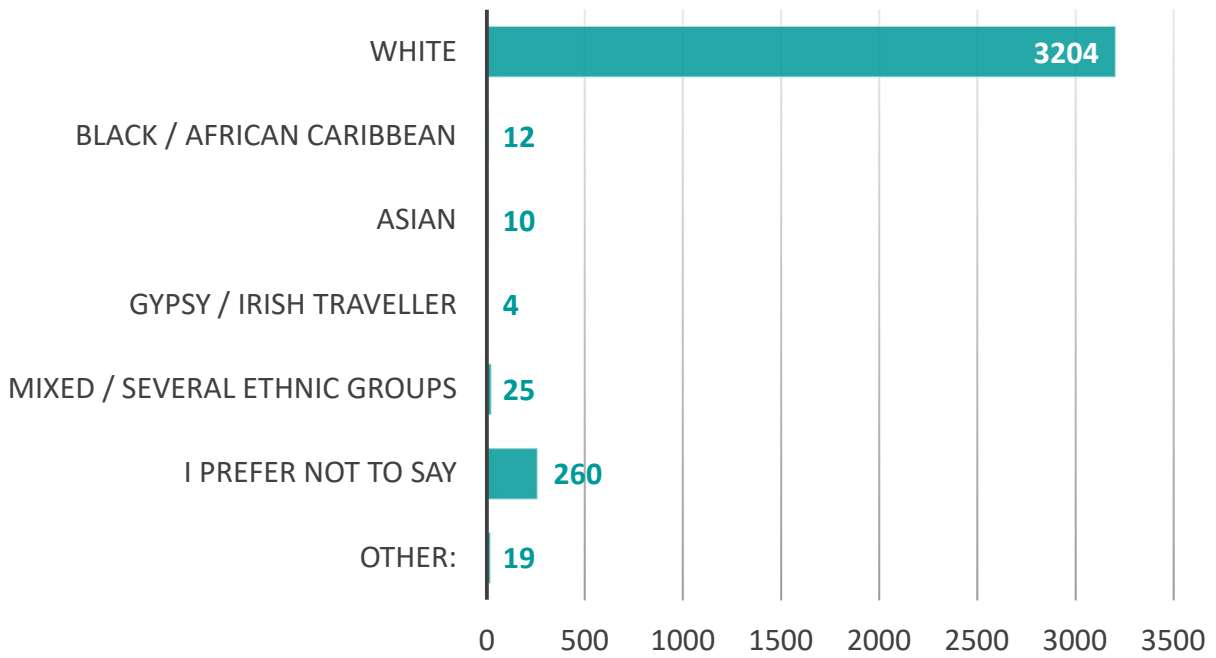


## NATIONALITY OR NATIONAL IDENTITY?

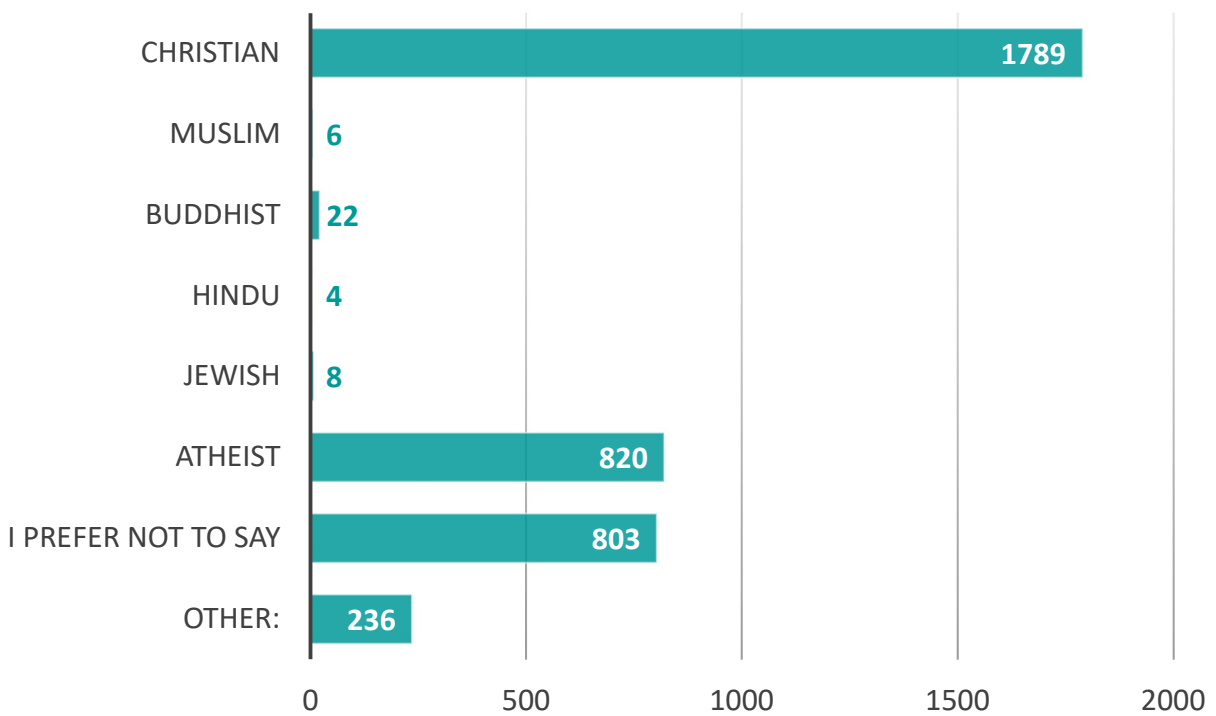




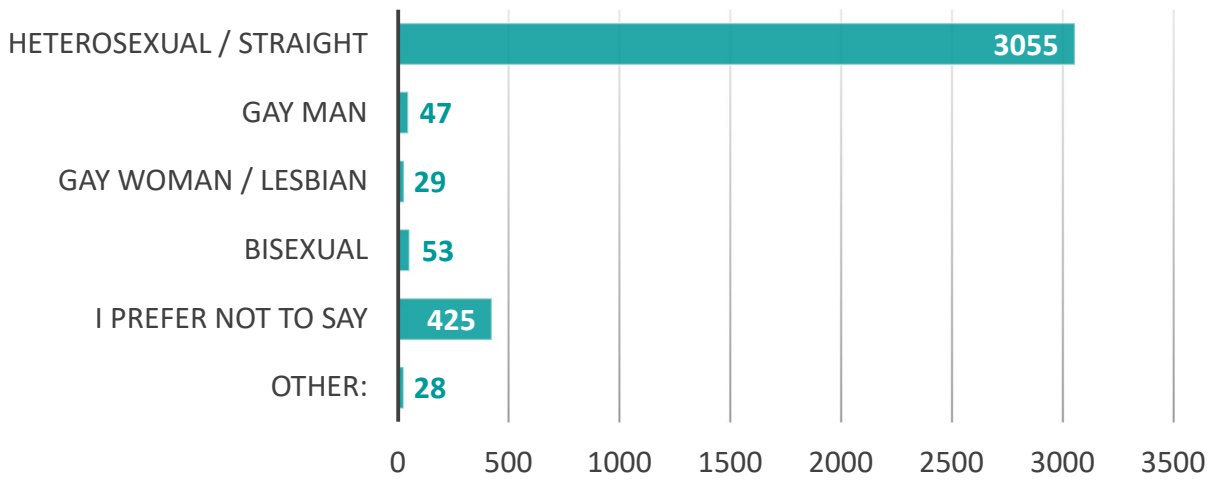
### WHAT IS YOUR RACE?



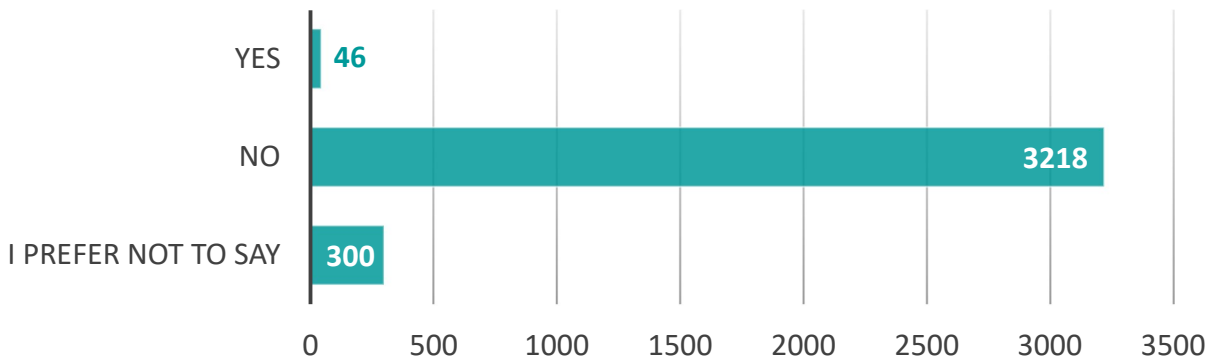
### WHAT IS YOUR RELIGION?



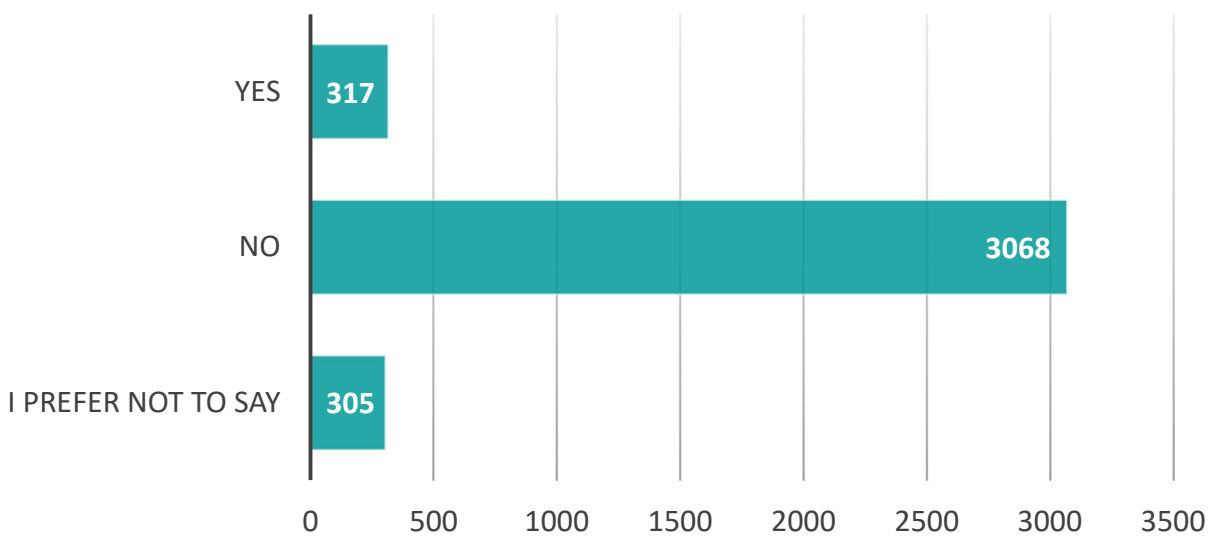
### WHICH OF THESE BEST DESCRIBES YOU?



### HAS YOUR GENDER IDENTIFICATION CHANGED FROM WHEN YOU WERE BORN?



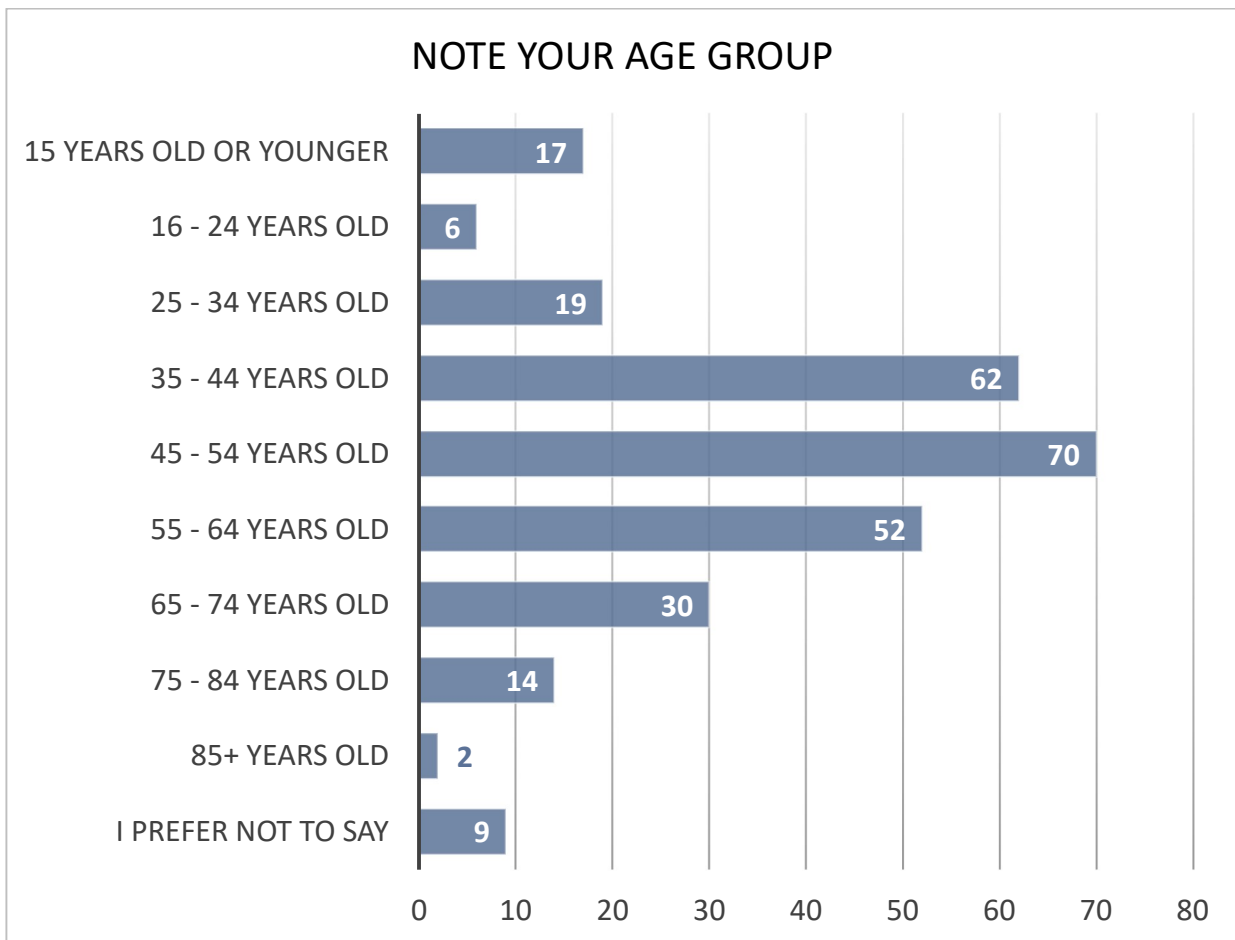
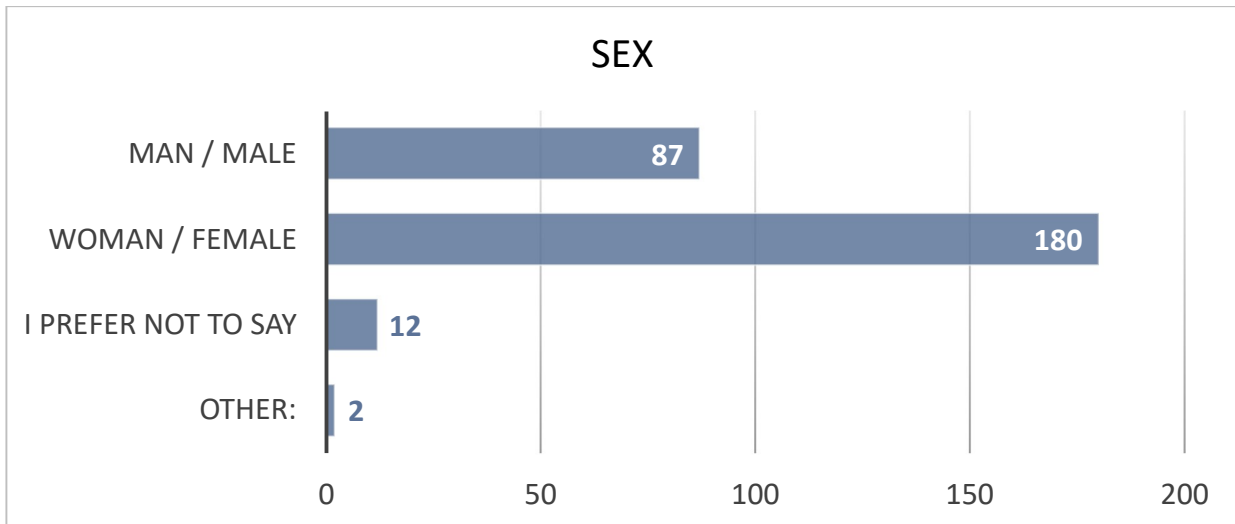
### DO YOU CONSIDER YOURSELF A DISABLED PERSON?



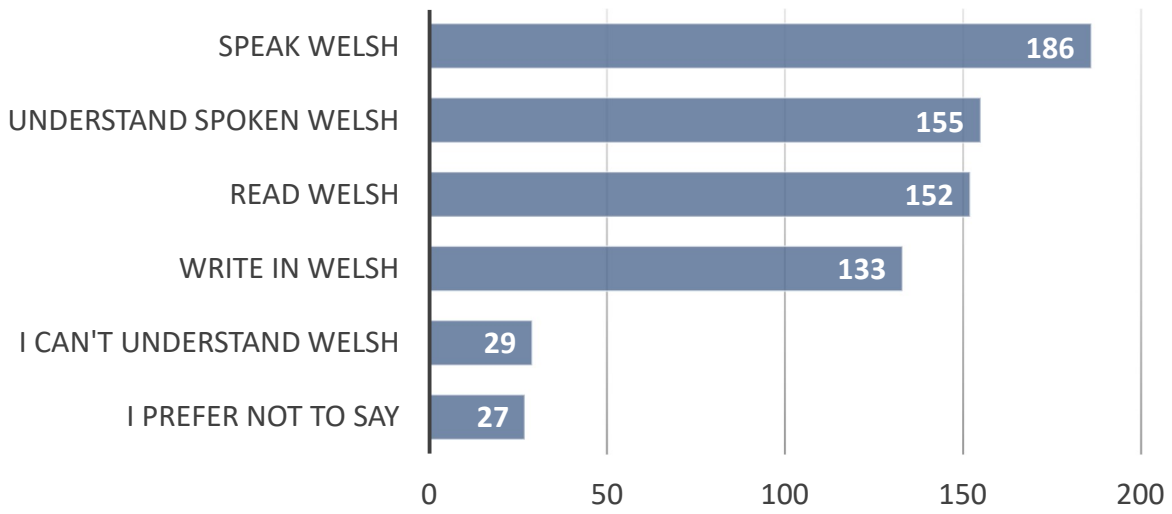
# 3 Bro Ogwen Results

### 3.1 Overview of the Respondents to the Public Survey for Bro Ogwen

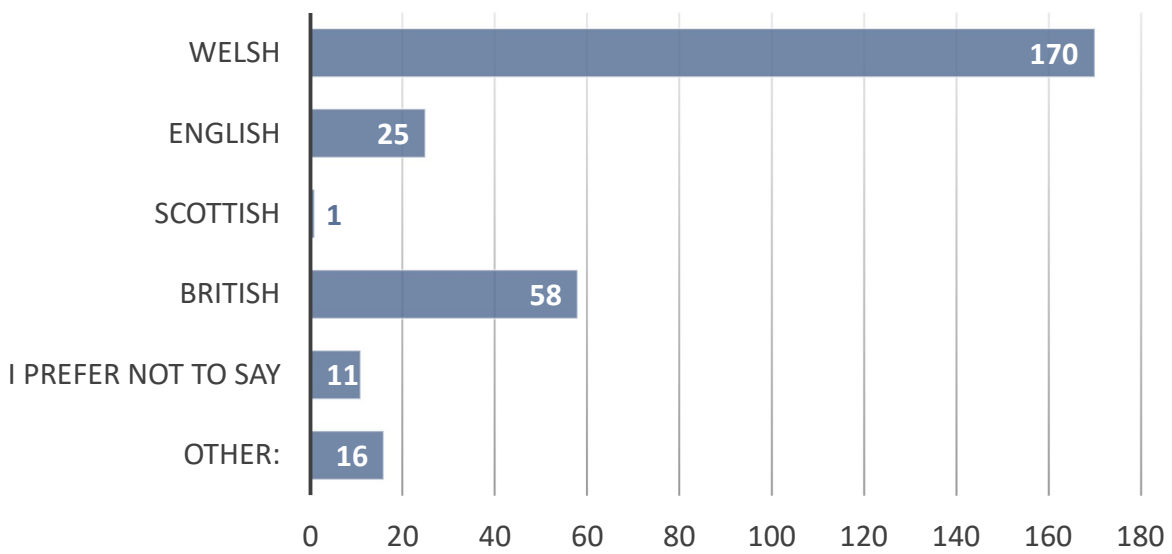
3.2 The Our Area 2035 survey for Bro Ogwen received **280** responses.



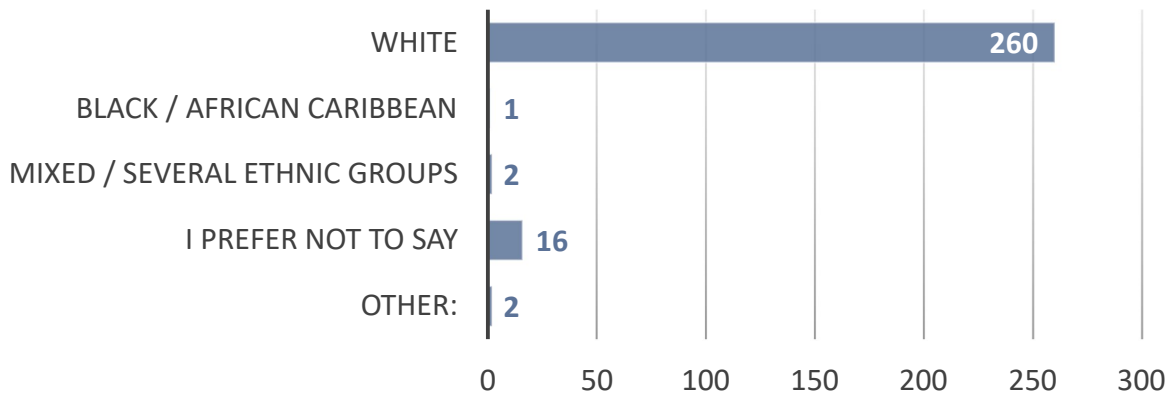
### CAN YOU UNDERSTAND, SPEAK, READ AND/OR WRITE IN WELSH?



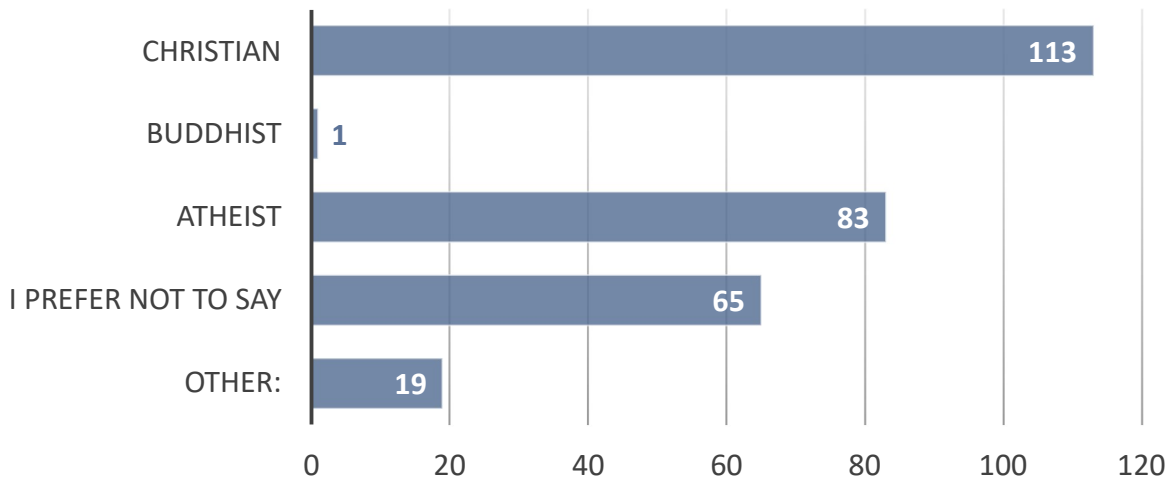
### NATIONALITY OR NATIONAL IDENTITY?



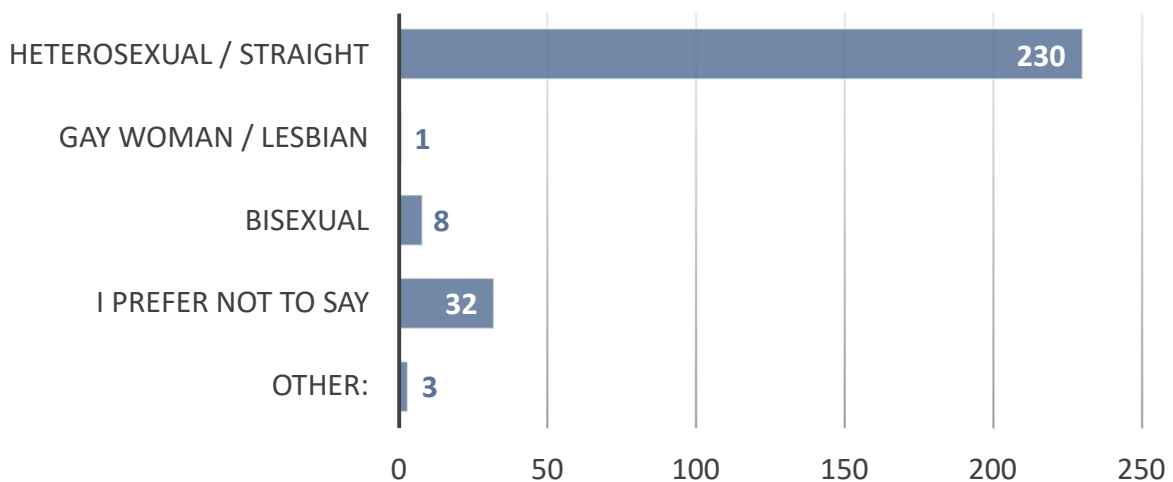
### WHAT IS YOUR RACE?



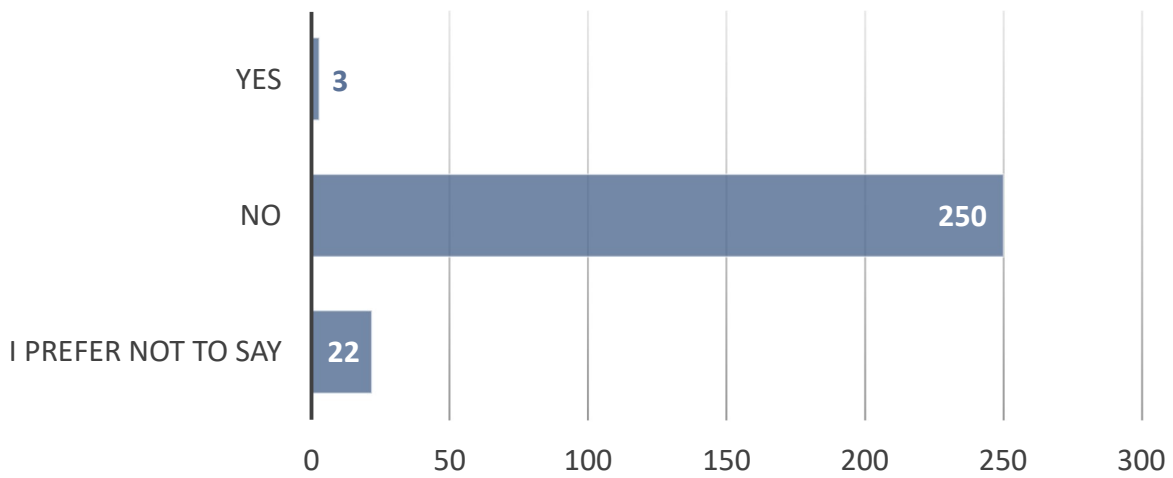
### WHAT IS YOUR RELIGION?



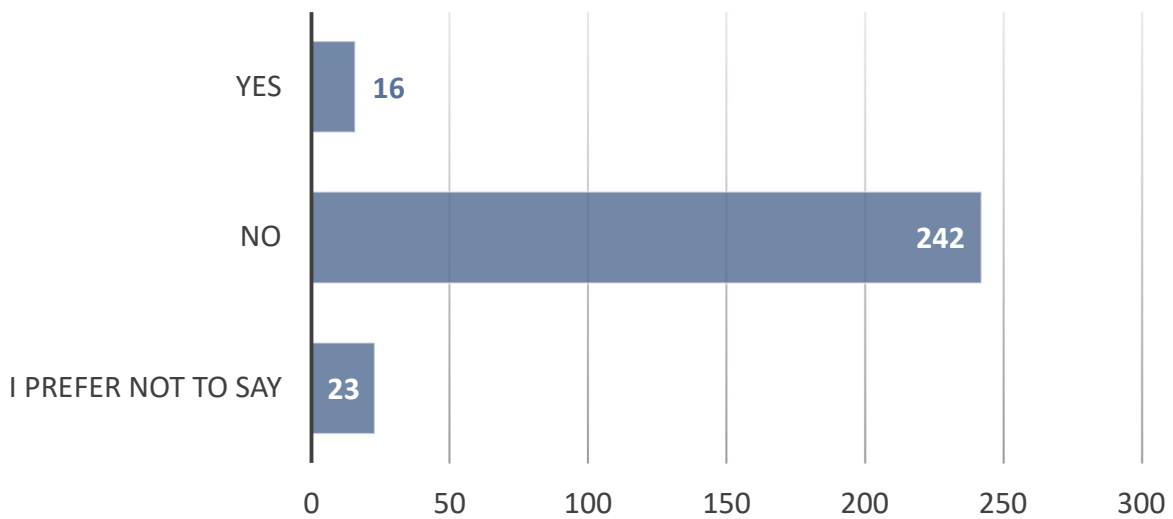
### WHICH OF THESE BEST DESCRIBES YOU?



### HAS YOUR GENDER IDENTIFICATION CHANGED FROM WHEN YOU WERE BORN?



### DO YOU CONSIDER YOURSELF A DISABLED PERSON?



## 4 Number of respondents per town or village in Bro Ogwen.

4.1 The table below shows the number of respondents per town or village in Bro Ogwen,

<b>Town/village</b>	<b>Number of respondents</b>
• Bethesda	<b>113</b>
• Tregarth	<b>45</b>
• Mynydd Llandygai	<b>35</b>
• Gerlan	<b>26</b>
• Rachub	<b>22</b>
• Llanllechid	<b>15</b>
• Abergwyngregyn	<b>10</b>
• Other:	<b>9</b>
• Talybont	<b>4</b>
• Llandygai	<b>2</b>



## 5 What is good about Bro Ogwen?

- 5.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of Bro Ogwen. As part of the public engagement consultation, the residents of Bro Ogwen were invited to choose up to 5 themes that they agreed with the most.

<b>What is <u>good</u> about Bro Ogwen?</b>	<b>Number of times the theme was prioritised</b>
<ul style="list-style-type: none"> <li>The natural environment and proximity to mountains, the seaside and the countryside</li> </ul>	<b>234</b>
<ul style="list-style-type: none"> <li>The Welsh language and culture</li> </ul>	<b>185</b>
<ul style="list-style-type: none"> <li>Community spirit and friendliness</li> </ul>	<b>166</b>
<ul style="list-style-type: none"> <li>The potential to create renewable energy and develop environmental projects</li> </ul>	<b>121</b>
<ul style="list-style-type: none"> <li>It's a safe area</li> </ul>	<b>117</b>
<ul style="list-style-type: none"> <li>Hardworking organisations, charities, enterprises and voluntary groups in the area</li> </ul>	<b>100</b>
<ul style="list-style-type: none"> <li>Slate Area designation as a World Heritage Site</li> </ul>	<b>85</b>
<ul style="list-style-type: none"> <li>Local education provision and good schools</li> </ul>	<b>83</b>
<ul style="list-style-type: none"> <li>The area's ability to attract tourism for economic benefit</li> </ul>	<b>55</b>
<ul style="list-style-type: none"> <li>A number of social activities take place in the area</li> </ul>	<b>41</b>
<ul style="list-style-type: none"> <li>The area's public transport is good</li> </ul>	<b>30</b>

- 5.2 In response to the question '**Note anything else that is good about the Bro Ogwen area that isn't mentioned above**', **59** additional comments were received from the residents of Bro Ogwen. A number of the additional responses offered further comments about the above themes e.g. Community spirit and friendliness (n=12); The natural environment and nature (n=8).

Of the comments that noted something else that is good about the area, the most popular themes were:

Theme	Number of respondents who noted this
• Good walking and cycling routes e.g. Lôn Las Ogwen	5
• Proximity to other places	4
• Leisure and sports facilities	3
• Active local councillors	3
• A safe place to live	3

5.3 All additional comments received will be considered as part of the work to develop plans for the area.

## 6 What is not so good about Bro Ogwen?

6.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of Bro Ogwen. As part of the public engagement consultation, the residents of Bro Ogwen were invited to choose up to 5 themes that they agreed with the most.

<b>What is <u>not so good</u> about Bro Ogwen?</b>	<b>Number of times the theme was prioritised</b>
• Problems relating to parking, road conditions and traffic	<b>135</b>
• The local economy is fragile, there is not enough support for businesses and shops are closing	<b>128</b>
• Litter, untidiness and the general look of the area is a problem	<b>120</b>
• The high number of second homes and holiday homes in the area	<b>110</b>
• Concern about anti-social behaviour, drug and alcohol misuse and a perception that the police are not visible enough in the area	<b>100</b>
• The lack of high salary and full-time jobs in the area	<b>87</b>
• The public transport network in the area is inadequate	<b>83</b>
• Poverty is a problem in the area	<b>77</b>
• Concern about the long-term impact of house prices rising as a result of the World Heritage Site designation	<b>72</b>
• Concern that local attractions are not benefiting the area	<b>71</b>
• Not enough attention to the area from Local Authority and other organisations	<b>62</b>
• Concerns about care needs and an ageing population	<b>49</b>
• Poor broadband / internet connection	<b>40</b>
• The lack of sustainable tourism in the area	<b>40</b>
• There are too many letting flats in the area	<b>35</b>
• Regulatory restrictions affect the ability to sell hydro electricity	<b>21</b>
• Flood concerns	<b>20</b>
• Bureaucracy makes it difficult to get grants to local organisations	<b>11</b>

6.2 In response to the question ‘**Note anything else that is not so good about the Bro Ogwen area that isn’t mentioned above**’, 91 additional comments were received from the residents of Bro Ogwen. A number of these additional responses offered further comments about the themes above e.g. Litter, untidiness and the general look of the area is a problem, with many identifying dog poo as also a problem (n=12); Problems relating to parking, road conditions and traffic (n=11); Concerns about the housing situation e.g. concerns about the number of Air B and B’s, house prices, housing shortages and flats to buy and/or rent (n= 9).

Of the comments that noted something else that is not so good about the area, the most popular themes were:

Theme	Number of respondents who noted this
<ul style="list-style-type: none"> <li>The condition of buildings on Bethesda High Street, empty shops and the general condition of High Street.</li> </ul>	7
<ul style="list-style-type: none"> <li>Some public routes blocked, lack of link between active travel networks, lack of safe routes to connect different places e.g. between Rachub and Bethesda.</li> </ul>	7
<ul style="list-style-type: none"> <li>Lack of provision/activities for young people</li> </ul>	6
<ul style="list-style-type: none"> <li>Concerns about the High School</li> </ul>	4

6.3 All additional comments received will be considered as part of the work to develop plans for the area.

## 7 What changes would you like to see happen in Bro Ogwen in the next 15 years, that would make the area a better place to live?

7.1 The table below lists the themes prioritised by Community/ Town Councils, organisations, groups and local Members of Bro Ogwen. As part of the public engagement consultation, the residents of Bro Ogwen were invited to choose up to 5 themes that they agreed with the most.

<b>What changes would you like to see happen in Bro Ogwen in the next 15 years, that would make the area a better place to live?</b>	<b>Number of times the theme was prioritised</b>
• Plans to provide more facilities for young people	<b>142</b>
• Schemes to solve road condition, traffic and parking problems for local people and visitors	<b>135</b>
• Greener area – environmental improvements, tree planting, renewable energy, plastic free area, charging points and a plan to ensure the area is ready to cope with climate change e.g. flooding	<b>125</b>
• Improve the provision of retail shops and units locally	<b>120</b>
• Plans to develop a local public transport network that is accessible, integrated and suitable to the needs of the area	<b>109</b>
• Plans to solve the area's drug problems	<b>91</b>
• Develop sustainable tourism locally to maximise the benefit to communities e.g. make the most of the World Heritage Site	<b>84</b>
• Plans to improve local community facilities and resources to bring people together	<b>76</b>
• Promote better co-operation between groups, social enterprises, community councils and Gwynedd Council to solve local problems	<b>71</b>
• More weight given to local comments regarding planning applications	<b>56</b>
• Greater collaboration to solve the area's problems	<b>55</b>
• More CCTV cameras to keep the community safe	<b>52</b>
• Strengthen collaboration with Natural Resources Wales to benefit from the area's forestry	<b>38</b>
• Plans to make it easy for local and community groups to get grant support	<b>34</b>
• Plans to improve and strengthen communication between local Community Councils and Gwynedd Council	<b>27</b>
• Arrangements in place to monitor and prevent flooding	<b>21</b>

<ul style="list-style-type: none"> <li>Plans to provide office space to rent for those working from home</li> </ul>	<b>17</b>
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7.2 In response to the question ‘**Note anything else that you think isn’t mentioned above**’, **66** additional comments were received from Bro Ogwen residents.

Of the comments that noted something else about the area, the most popular were:

Theme	Number of respondents who noted this
<ul style="list-style-type: none"> <li>Schemes to help buy first time homes, improve affordable housing provision in the area etc.</li> </ul>	<b>9</b>
<ul style="list-style-type: none"> <li>Improving the cycling and walking network in the area e.g. more safe routes to Lôn Las Ogwen from Llanllechid/Rachub and more safe routes to avoid busy roads.</li> </ul>	<b>7</b>
<ul style="list-style-type: none"> <li>Invest in Bethesda High Street.</li> </ul>	<b>5</b>
<ul style="list-style-type: none"> <li>Address Air B&amp;B's.</li> </ul>	<b>4</b>
<ul style="list-style-type: none"> <li>Improve parking in a few areas.</li> </ul>	<b>4</b>
<ul style="list-style-type: none"> <li>Address dog fouling and litter in the area.</li> </ul>	<b>4</b>

7.3 All additional comments received will be considered as part of the work to develop plans for the area.

## 8 Next steps

- 8.1 During the autumn, all the feedback we have received from the residents and organisations of Bro Ogwen will be considered during workshops with local organisation as part of work to develop Local Action Plans.
- 8.2 The Action Plan will seek to incorporate the projects and activities of a wider range of organisations that contribute to the improvement and regeneration of the Bro Ogwen area.
- 8.3 As part of the Regeneration Framework, arrangements will be set in place to monitor and co-ordinate the implementation of the Action Plan, taking into account existing working arrangements and partnerships.
- 8.4 The timetable for the next steps are:
- Workshops with Local organisations : October / November 2022
  - Draft Action Plans prepared : March 2023
  - Comments and additions received to the draft document : April 2023
  - Revised Action Plans prepared : April / May 2023
  - Monitoring and co-ordination arrangements in place : May 2023
- 8.5 Details of the Local Action Plans will be available on Cyngor Gwynedd's website ([www.gwynedd.llyw.cymru](http://www.gwynedd.llyw.cymru))
- 8.6 We would like to say a big thank you to everyone who have taken the time to give their opinion and to contribute to the work of improving and strengthening our communities.



UK Government Wales  
Llywodraeth y DU Cymru

[www.gwynedd.llyw.cymru](http://www.gwynedd.llyw.cymru) | 01766 771000