

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



Gwynedd Business Support Bulletin 29.11.2022

SUPPORT: Free Christmas parking in Gwynedd 10-27 December 2022

To encourage people to shop locally this Christmas, there will be free parking in Cyngor Gwynedd-run car parks from 11:00am onwards every day between 10 and 27 December 2022. To read the statement in full, go to:

<https://bit.ly/PressReleaseGwynedd25Nov2022>

Cyngor Gwynedd's campaign to encourage residents and visitors to support our local businesses continues. Spread the message by following and sharing content from:

- Facebook
<https://www.facebook.com/prynulleol>
- Twitter
<https://twitter.com/prynulleol>
- Instagram
<https://www.instagram.com/prynulleol/>

As part of the campaign, shoppers will be directed to the directory of local shops and hospitality information on:

https://bit.ly/buylocal_2020

To join the directory contact:

tourism@gwynedd.llyw.cymru

OPPORTUNITY: Small Business Saturday 2022

Small Business Saturday 2022 will be taking place this Saturday, 3 December 2022. A range of materials are available to help you get involved, including a free marketing pack available in both English & Welsh – go to:

<https://smallbusinesssaturdayuk.com>

FUNDING: £1.4m grant scheme to support social care improve energy efficiency

A new Welsh Government grant scheme to support residential care providers to implement energy efficiency and low carbon measures has been launched and is now open for applications. Eligible businesses have until 21 December 2022 to apply for funding. For more information, go to:

<https://gov.wales/14m-grant-scheme-support-social-care-improve-energy-efficiency-now-open>

OPPORTUNITY: Busnes@gwynedd.llyw.cymru Improve your Digital Platform Scheme

Don't miss out – there are still a few places for businesses, in the hospitality and food and drink sectors in Gwynedd, to take part in Busnes@gwynedd.llyw.cymru's Digital Platform scheme. Businesses taking part will work with Superfast Business Wales

to identify their digital needs and then receive training and mentoring to improve their digital skills. For more information, go to:

<https://bit.ly/3AuEoo5>

Or email: PlatformDigidol@gwynedd.llyw.cymru

EVENT: Digital Green Future 9 December 2022

The 'Digital Green Future' event to be held on 9 December 2022 (10:00am-1:00pm) at Busnes@LlandrilloMenai, Ffordd Penlan, Bangor LL57 4HJ, will be an opportunity to celebrate Busnes@LlandrilloMenai's Green Digital Academy scheme, which has been working with businesses to plan and take steps to reach net zero. For more information, go to:

<http://bit.ly/3XFfDz6>

General information about the Green Digital Academy scheme can be found at:

<https://www.gllm.ac.uk/busnes/projects/green-digital-academy>

EVENT: Social Business Wales – Challenging the way we do business, Caernarfon 7 December 2022

At this in-person event, to be held at Galeri, Caernarfon LL55 1SQ, on 7 December 2022 (10:00am-1:00pm), there will be an opportunity to learn about B Corp accreditation, employee ownership and how these themes are integral to balancing profit and purpose. For more information, go to:

<http://bit.ly/3ijqj6d>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

Visit Wales

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

If you want to unsubscribe, have a question, or need some advice:

E-mail busnes@gwynedd.llyw.cymru