## Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd





#### CYNGOR GWYNEDD COUNCIL

## **Gwynedd Business Support Bulletin 25.04.2023**

# FUNDING: Welsh Government launches two new funds for events and their supply chains

The Welsh Government are inviting event organisers, supply chain businesses and others with a role in the events industry to apply to two new pilot discretionary funds from Event Wales:

- The Sector Development Fund seeks to support projects that are able to demonstrate that they will make a real difference to the events industry in Wales, especially in areas such as skills development. Guidance can be found at:
  - https://www.gov.wales/event-wales-sector-development-fund-application-guidance
- The Sustainability Innovation Fund is open to projects to develop new and innovative approaches to

environmental sustainability at events. Guidance can be found at:

https://www.gov.wales/event-wales-sustainability-innovation-fund-application-guidance

### **TAX: HMRC Employer Bulletin – April 2023**

The April edition includes articles on reporting expenses and benefits for the tax year ending 5 April 2023, preparing for the Economic Crime Levy, the official rate of interest from 6 April 2023 and more. For more information, go to:

https://bit.ly/3oG1QLx

# CAMPAIGN: Stop Food Waste Day 26 April 2023

Stop Food Waste Day, taking place on 26 April 2023, is the largest single day of action in the fight against food waste. Wasting food is a waste of the energy to grow, harvest, process and cook, and food waste in landfill can cause methane emissions, a potent greenhouse gas. More information about how to get involved can be found at:

https://www.stopfoodwasteday.com/en/about.html

A simple resource offered by Food and Drink Wales, providing tips on how to reduce food waste, packaging, and energy use in the kitchen, can be found at:

https://food-drink.wales/

## RESOURCES: Wales Coast Path Business Newsletter

The first edition of the Wales Coast Path and National Trails in Wales business newsletter is now available, with free promotional resources for businesses – professional images for marketing materials, latest news on campaigns and links to

walking itineraries to share with customers. To read the newsletter, go to:

https://bit.ly/3UYwifK

# CAMPAIGN: World Intellectual Property Day 2023

The World Intellectual Property Day is celebrated every year on 26 April. The theme for 2023 is "Women and IP: Accelerating innovation and creativity" and celebrates the ground-breaking work of women inventors, creators and entrepreneurs around the world. More information and resources can be found at:

https://www.wipo.int/ip-outreach/en/ipday/

Business Wales is committed to supporting and encouraging more women to successfully start, sustain or grow their business in Wales. For more information, go to:

https://businesswales.gov.wales/supporting-women-wales

# SUPPORT: You can now get in touch with Busnes@gwynedd.llyw.cymru in even more ways!

It is now easier than ever to contact Busnes@gwynedd.llyw.cymru – our new enquiry portal allows you to send and keep track of all your enquiries. Alternatively, if you want to ask us a quick question – send us a message on WhatsApp! Links to all our contact methods are available at:

https://linktr.ee/BusnesGwynedd

More useful information is available from:

### **Gwynedd Council – Business Support**

https://www.gwynedd.llyw.cymru/en/Businesses/https://twitter.com/BusnesGwynedd

## **Gwynedd Business Network**

https://www.gwyneddbusnes.net/ https://twitter.com/gwyneddbusnes

### **Business Wales**

https://businesswales.gov.wales/ https://twitter.com/ businesswales

### Busnes@llandrillomenai

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