

# Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



## **Gwynedd Business Support Bulletin 22.12.2022**

### **SUPPORT: Practical advice for businesses in relation to reducing carbon emissions and saving on energy costs**

In response to the cost of living crisis and current economic climate, the Cyngor Gwynedd's Business Support Unit recently hosted a webinar for local businesses offering advice on business efficiency measures which could reduce overheads and carbon emissions. A copy of the webinar's presentations, The Green Savings Guide and a further information pack are available for viewing and downloading on the Council's website under the Business Section at:

<https://www.gwynedd.llyw.cymru/supportforbusiness>

### **CAMPAIGN: #BuyLocal #SupportLocal**

With Christmas on the horizon, Cyngor Gwynedd's campaign to encourage residents and visitors to support our local businesses continues. A resource pack for you to use, including seasonal GIFs and logos, can be downloaded at:

<https://linktr.ee/prynulleol>

Spread the message by following and sharing content from:

- Facebook

<https://www.facebook.com/prynulleol>

- Twitter

<https://twitter.com/prynulleol>

- Instagram

<https://www.instagram.com/prynulleol/>

To encourage people to shop locally this Christmas, there will be free parking in Cyngor Gwynedd-run car parks from 11:00am onwards every day until 27 December 2022.

## **EVENT: StartUp Show 2023**

The StartUp Show is a chance for aspiring, or existing, entrepreneurs to learn about starting a business and also to connect with advisers and business experts who can help take an enterprise to the next level. The event takes place on 28 January 2023 at King's College London, virtual tickets are also available. For more information, go to:

<https://www.enterprisenation.com/startupshow/>

## **EVENT: Guardians of Grub webinar 25 January 2023**

Guardians of Grub: Becoming a Champion is WRAP's one-stop-shop for hospitality and food service professionals seeking the know-how needed to save money by driving down food waste in their business. A free webinar to be held on 25 January 2023 (2:00pm-3:00pm), will explain more about the programme, what the benefits are and what difference it can make to a business. For more information, go to:

<https://bit.ly/3GdK8p8>

## **NEWS: FSB Newsletter**

The latest FSB Business Bitesize newsletter for North Wales can be found at:

<https://bit.ly/3HUgAOw>

## **Wishing you the best for 2023**

Cyngor Gwynedd's regular business support bulletins will return in the New Year. To keep up to date in the meantime keep an eye on:

<https://twitter.com/BusnesGwynedd>

<https://twitter.com/CyngorGwynedd>

<https://twitter.com/businesswales>

<https://twitter.com/WelshGovernment>

Everyone at Cyngor Gwynedd's business support team wishes you and your business the very best over the Christmas period and into 2023.

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More useful information is available from:

## **Gwynedd Council – Business Support**

<https://www.gwynedd.llyw.cymru/businesscovid19>

<https://twitter.com/BusnesGwynedd>

## **Gwynedd Business Network**

<https://www.gwyneddbusnes.net/>

<https://twitter.com/gwyneddbusnes>

## **Business Wales**

<https://businesswales.gov.wales/coronavirus-advice/>

<https://twitter.com/businesswales>

## **Busnes@llandrillomenai**

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>

<https://twitter.com/busnesLLM>

## **FSB Wales**

[https://twitter.com/FSB\\_Wales](https://twitter.com/FSB_Wales)

## **Visit Wales**

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

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If you want to unsubscribe, have a question, or need some advice:

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