## Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd





#### **CYNGOR GWYNEDD COUNCIL**

## **Gwynedd Business Support Bulletin 18.08.2021**

# SKILLS AND RECRUITMENT: Tourism, Hospitality and Events Sector

Comprehensive information on the support available to recruit and train staff can be found on Business Wales' website, go to:

https://businesswales.gov.wales/tourism/skills-recruitment

Gwynedd Council's Gwaith Gwynedd initiative continues to manage a notice board on Facebook for local vacancies, go to:

https://www.facebook.com/groups/1169426113501265/

#### **BREXIT: Webinars**

The UK Government is holding a number of webinars for businesses:

- Exporting products of animal origin (POAO) such as meat, dairy and fish, live animals, plants and plant products, go to:
   <a href="https://bit.ly/3CWiFV2">https://bit.ly/3CWiFV2</a>
- Changes to importing food and drink, including composite food and fishery products from the EU to Great Britain from 1 October 2021, go to: <a href="https://bit.ly/3g9TOmU">https://bit.ly/3g9TOmU</a>

Organisations that trade with the EU – webinars calendar – go to: https://bit.ly/3xVjFoT

## **SURVEY: Creative Wales Audience Insights**

Creative Wales are asking people working within creative industries in Wales, including the gaming, animation, TV, film, CreaTech, publishing and music sectors to answer a short survey to ensure that they can get relevant, timely information in the future, including important information about funding and support opportunities. Complete the survey here:

https://www.smartsurvey.co.uk/s/AOITGJ/

## **TECH: SMART Towns Cymru**

SMART Towns Cymru helps towns make the best use of digital technology. Since 2020 Patrwm has been live in several towns across Gwynedd, and the businesses have been using <a href="https://patrwm.io/">https://patrwm.io/</a> to learn more about how customers use town centres and make decisions based on the data. For more information, and to view a video on how businesses in Beddgelert have benefitted, go to:

https://www.arloesigwyneddwledig.cymru/en/o-hadyn-syniad-i-gynllun-mawr/

## **LEARNING: Miwtini: Bangor 22 September 2021**

A one day course on starting a town centre business, including guidance on the Welsh Government Town Centre Entrepreneurship Fund. The fund will provide financial assistance for entrepreneurs looking to start and grow a business in one of four town centres across North Wales. The event for Bangor city centre will be held from 9:30am – 3:30pm on 22 September 2021 at Kyffin Cafe Deli, 129 High Street, Bangor LL57 1NT. For more information and to register, go to:

#### https://bit.ly/2UoaQGf

Business Wales Town Centre Entrepreneurship Fund:

https://businesswales.gov.wales/business-wales-town-centre-entrepreneurship-fund

## **WELLBEING: The Healthy Working Wales Podcast**

Healthy Working Wales Team have four podcasts as part of a new set of resources aimed at supporting employers to help keep their workforce healthy and in work. To access the podcasts, go to:

https://bit.ly/3gaVigO

More useful information is available from:

## **Gwynedd Council – Business Support**

https://www.gwynedd.llyw.cymru/businesscovid19 https://twitter.com/BusnesGwynedd

### **Gwynedd Business Network**

https://www.gwyneddbusnes.net/
https://twitter.com/gwyneddbusnes

#### **Business Wales**

https://businesswales.gov.wales/coronavirus-advice/ https://twitter.com/ businesswales

## Busnes@llandrillomenai

https://www.facebook.com/BusnesatLlandrilloMenai/postshttps://twitter.com/busnesLLM

#### **FSB Wales**

https://twitter.com/FSB\_Wales

## **Visit Wales**

https://twitter.com/VisitWalesBiz

Register to receive the latest news <a href="https://bit.ly/3jeVr1A">https://bit.ly/3jeVr1A</a>

If you've got a question or need some advice please e-mail busnes@gwynedd.llyw.cymru