

Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd



CYNGOR GWYNEDD COUNCIL

Gwynedd Business Support Bulletin 18.03.2022

NEWS: Gwynedd businesses recognised as Welsh export champions

Congratulations to Aber Falls Distillery, Llanberis based DMM and Dr Zigs on being included in Business Live's 2022 list of the top 25 Welsh export champions! To read the list go to:

<https://bit.ly/3qfg3x1>

If you have a good news story to share – let us know by e-mailing:

busnes@gwynedd.llyw.cymru

CAMPAIGN: Let's boost local spend for Mother's Day #SulYMamau #BuyLocal #SupportLocal

Gwynedd Council's campaign to encourage residents and visitors to support our local businesses throughout the spring continues. A resource pack for you to use, including messages for the media and a specially commissioned video along with GIFs and logos, can be downloaded at:

<https://bit.ly/3KXqZaa>

Spread the message by following and sharing content from:

- Facebook
<https://www.facebook.com/prynulleol>

- Twitter
<https://twitter.com/prynulleol>

- Instagram
<https://www.instagram.com/prynulleol/>

Further Buy Local campaigns will be running throughout the year. To get involved, contact:

prynulleol@gwynedd.llyw.cymru

NEWS: New food emporium in Harlech featured by Development Bank

A new business in Harlech – Y Groser Harlech – has been featured by a Development Bank of Wales article after receiving a £50,000 micro loan to help fit out the store. To read more, go to:

<https://developmentbank.wales/news-and-events/new-food-emporium-open-harlech>

SUSTAINABILITY: Refill Cymru – Get involved to help tackle single-use plastic pollution!

Refill seeks to substantially increase the availability of high-quality drinking water and help stop plastic pollution with the Refill App. Being listed on the Refill App connects you to thousands of app users in Wales looking for free water refills and

shows your customers you are taking action against plastic pollution! A short explanatory film is available at:

https://www.youtube.com/watch?v=22_VpzB6aok

More information is available at:

<https://www.refill.org.uk/refill-wales/>

BREXIT: Tariffs on goods imported into the UK

Updated guidance regarding how to check the tariff rates that apply to goods you import can be found at:

<https://www.gov.uk/guidance/brexit-guidance-for-businesses>

WARNING: Scammers targeting Self Assessment customers

HMRC is warning customers to be on their guard as scammers target unsuspecting Self Assessment customers to try and steal money or personal information. For more information, go to:

<https://www.gov.uk/government/news/scammers-targeting-self-assessment-customers-hmrc-warns>

TECH: ‘Become a SMART Town’ – ‘Bubltown thrive’ showcase 23 March 2022

The Welsh Government’s SMART Towns project aims to help town centre businesses take advantage of new technology which gathers information on how and when customers visit high streets. SMART Town systems are already in place in a number of Gwynedd’s towns and villages, with more on the way. The SMART Solution Showcase – ‘Bubltown thrive’ – on 23 March 2022 (12:00pm-1:30pm), will connect the dots between a town’s online and offline experience, with a single platform that connects

residents, businesses and visitors. For more information, and to register, go to:

<https://www.eventbrite.co.uk/o/trefi-smart-towns-cymru-33152432853>

SURVEY: Gwynedd Business Support Bulletin Survey

Our thanks to everyone who's completed the survey so far and the great feedback. There's still time to take part and it'll only take a couple of minutes – go to:

<https://bit.ly/GwyneddBusinessSupportBulletinSurvey>

More useful information is available from:

Gwynedd Council – Business Support

<https://www.gwynedd.llyw.cymru/businesscovid19>
<https://twitter.com/BusnesGwynedd>

Gwynedd Business Network

<https://www.gwyneddbusnes.net/>
<https://twitter.com/gwyneddbusnes>

Business Wales

<https://businesswales.gov.wales/coronavirus-advice/>
<https://twitter.com/businesswales>

Busnes@llandrillomenai

<https://www.facebook.com/BusnesatLlandrilloMenai/posts>
<https://twitter.com/busnesLLM>

FSB Wales

https://twitter.com/FSB_Wales

Visit Wales

<https://twitter.com/VisitWalesBiz>

Register to receive the latest news

<https://bit.ly/3jeVr1A>

If you want to unsubscribe, have a question, or need some advice:

E-mail busnes@gwynedd.llyw.cymru