Cefnogi Busnesau yng Ngwynedd Supporting Businesses in Gwynedd





CYNGOR GWYNEDD COUNCIL

Gwynedd Business Support Bulletin 08.03.2022

DIGITAL: Social Media – Grow as you go 10 & 17 March 2022

Enterprise Hub will be hosting an in-person event to learn about the best time to post on social media, create an advertising campaign and find out if social media will boost your brand. This free two-part event will be held on 10 and 17 March 2022 (6:00-7:30pm) at M-SParc, Gaerwen LL60 6AG. For more information, and to register, go to:

- Part 1 10 March 2022: https://bit.ly/3vQ5QdU
- Part 2 17 March 2022: https://bit.ly/3tF2VIB

EVENT: MIT ILP Wales Celebrating Women in Science & Technology – March 2022

A series of webinars, delivered by influential leaders at the world renowned Massachusetts Institute of Technology (MIT) to celebrate the role of women in science and technology, will be

held on 9, 16 and 31 March. For more information and to register, go to:

https://bit.ly/35xUhtW

EVENT: WRAP Cymru Celebration Event – 14 March 2022

Join WRAP Cymru from 2:00pm-4:00pm on 14 March 2022, to hear from industry specialists highlighting the challenges and solutions faced by manufacturers in increasing the use of recycled materials, and about the support available to your business in the coming year. For more information, and to register, go to:

https://bit.ly/376mw6t

WELLBEING: RCS Wellbeing monthly planners

RCS deliver personalised support, training and therapies to help people and businesses across Wales improve their wellbeing for work. RCS' wellbeing monthly planners provide inspiration for you and your team, helping you plan for upcoming events and sharing extra wellbeing tips. They are available to download from:

https://bit.ly/RCSDiary2022

General information about RCS can be found at:

https://rcs-wales.co.uk/en/

EVENTS: FSB online events

The Federation of Small Businesses (FSB) have a number of online events scheduled for the next few weeks with health and safety responsibilities for developers and contractors, wellbeing, posting on LinkedIn, technical sector networking groups and

securing finance to set up or scale up amongst the topics. Details about FSB events can be found on FSB's Event Calendar, go to:

https://www.fsb.org.uk/event-calendar.html

All businesses are welcome to join the FSB Wales team every Thursday, 1:00pm-2:00pm, to connect with other like-minded business owners, book at:

https://www.fsb.org.uk/event-calendar/wales-vnmar10.html

MARKETING: Wales Coast Path toolkit

The Wales Coast Path celebrates its 10th anniversary this year, and a business tool kit, with lots of easy tips and hints to help you use the Wales Coast Path to promote your business, can be found at:

https://www.walescoastpath.gov.uk/working-with-us/business-toolkit/?lang=en

Visit Wales Coast Path images which can be used on your website, social media channels and newsletters for that professional touch can be found at:

https://assets.wales.com/assets?tags=Wales%20Coast%20Path

SUPPORT: Ukraine – support for people affected

The Welsh Government has created a page detailing how you can help and support the people of Ukraine. The page also contains information for those living in Wales who have been affected. Details can be found at:

https://gov.wales/ukraine-support-people-affected

More useful information is available from:

Gwynedd Council – Business Support

https://www.gwynedd.llyw.cymru/businesscovid19 https://twitter.com/BusnesGwynedd

Gwynedd Business Network

https://www.gwyneddbusnes.net/ https://twitter.com/gwyneddbusnes

Business Wales

https://businesswales.gov.wales/coronavirus-advice/ https://twitter.com/ businesswales

Busnes@llandrillomenai

https://www.facebook.com/BusnesatLlandrilloMenai/postshttps://twitter.com/busnesLLM

FSB Wales

https://twitter.com/FSB Wales

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